

**GD
USA**

International Consumer Product Health & Safety Organization

2016 Annual Meeting & Training Symposium



Program

**The Challenge of Change:
Collaborating Today for a Safer Tomorrow**

February 29–March 3, 2016

Renaissance Washington, DC Downtown Hotel





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WHAT IS ICPHISO?

The International Consumer Product Health and Safety Organization

(ICPHSO—pronounced IC-FA-SO)

Founded in 1993 as an organization dedicated to addressing health and safety issues related to consumer products marketed globally. ICPHISO is the only organization which attracts a global membership of health and safety professionals who meet annually to exchange ideas, share information, and take leadership roles in addressing health and safety concerns affecting all consumers. ICPHISO members represent government agencies (local, state, federal, international), manufacturers, importers, retailers, certification/testing laboratories, law firms, consultants, trade associations, standards writing organizations, media, and consumer advocacy groups.

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2016 Annual Meeting & Training Symposium

Welcome Letter from the Chair

Welcome to Washington, DC and ICPHSO's 2016 Annual Meeting and Training Symposium!

The theme for the event this year is *The Challenge of Change: Collaborating Today for a Safer Tomorrow Product Safety*, and the ICPHSO Board, Symposium Planning Committee, and I all think you will find it to be our most compelling program yet. Taking full advantage of our Washington, D.C. location we have included discussion among Congressional staffers and moved right into the increasingly popular tutorials which cover a wide range of subjects on many levels—offering attendees a deep dive into specific areas of interest to many attendees. We have included the ever popular CPSC Lab tours in an effort to acquaint attendees with the Commission's state of the art laboratory and testing facility. Focusing

on real life situations we have a mix of plenary, interactive workshops and numerous networking opportunities throughout the week. On Wednesday we are focused on three areas which should interest all attendees; CPSC, International and ABA. There are many choices of panels and plenary sessions to choose in all three areas that should guide you through the global regulatory process. During the week there is something for everyone! Thanks to our sponsors and exhibitors for contributing to this program. Please take advantage of all the opportunities being provided by sponsors and exhibitors.

Nancy Cowles

Symposium Chair and President Elect

The Challenge of Change: Collaborating Today for a Safer Tomorrow

February 29–March 3, 2016

Renaissance Washington, DC Downtown Hotel

Dear Attendees, Welcome to the 2016 Annual Meeting and Training Symposium, which marks the 23rd year ICPHSO has held this singular event for the product safety community! Just as we strive to do every year, we believe that this premier program offers content that is exceedingly valuable for both veteran safety practitioners and those new to the field. This year's program retains well-received elements and offers new topics that help us keep pace with the ever-changing product and consumer safety landscape. Many thanks to President-elect and Conference Chair Nancy Cowles, the symposium planning committee, as well as the many ICPHSO and safety community members who offered proposals for consideration. We are certain you'll find tremendous value in this year's program—we are again offering (back by popular demand!) a series of informative tutorials on a variety of relevant topics on Monday, as well as our well-received international regulator track, running in parallel with the strong afternoon legal sessions on Wednesday.

These offerings are only possible because of your engagement—from sharing ideas on program content and organizing panels, to being a sponsor and actively participating in the session discussions, to volunteering for an ICPHSO committee. One of the things that make ICPHSO great is the strong collaborative approach to program development, which insures the continued relevance of the programs we offer. So, while you enjoy and learn from the sessions this week, please consider your unique skillset and experience, and how they might benefit others through your greater engagement with ICPHSO, especially as we plan future events. We have committee descriptions and reports in the program and sign-up sheets posted near the registration table. If you are an ICPHSO member and not on a committee, please sign up for one; if you are not yet a member, please join us—after all, ICPHSO membership is the product safety equivalent of sitting at the “cool kids” table!

ICPHSO's mission is unique—we strive only to advance the state of consumer product safety by providing a neutral forum where regulators and practitioners from manufacturing, retail, consumer advocacy organizations, conformity assessment entities, and other sectors can come together to learn, openly share ideas, and forge a path forward that helps to improve the safety of consumers everywhere. You will probably not agree with everything you hear this week, but we are certain you will leave having learned something about and gained perspective on key issues.

This has been a year of great change and much hard work at ICPHSO, one that the board and I feel has positioned us well for future growth. We were able to engage the well-respected Marc Schoem as our new Executive Director, replacing the retired and much-beloved Ross Koeser, and have also contracted with a new association management company, as we felt we had outgrown the capabilities of our former one. We have also revamped our website, thanks to the efforts of Marc and our Vice-President, Rick Brenner-check it out if you haven't visited recently. We are committed to not only provide a terrific symposium this week in Washington, DC, but also to offer you can't-miss events later this year, such as our Southeast Regional Symposium in Atlanta on June 2, 2016 and our International Symposium in Brussels, Belgium on November 14-15, 2016—Mark your calendars now!

So, thank you for joining us this week, for getting and staying engaged with us throughout the year, and for helping to sustain ICPHSO as a forum for advancing the consumer product safety dialogue in meaningful ways.

With best regards,

Al Kaufman

ICPHSO President, 2015-16

Welcome to all 2016 Symposium attendees!

On behalf of the International Consumer Product Health and Safety Organization, thank you for your commitment to product safety by attending this symposium. Nancy Cowles, our Planning Chair, and her many planning committee volunteers have come up with an informative and exciting training program for the week. We try to build in as much networking time as possible into our symposiums, so I hope everyone takes advantage of these opportunities as well.

We will be holding a special New Member and First Time Attendee Breakfast on Tuesday morning in Congressional B with some welcoming comments from two of ICPHSO's past presidents. Our annual Symposium can be somewhat overwhelming for those of you who haven't experienced it in the past, so I encourage all new members and first time attendees to attend this special breakfast. It's a good opportunity to hear about ICPHSO and what to expect during the week. Various Board Members will also be available to answer any questions you may have.

I want to thank all of our sponsors and exhibitors and encourage all attendees to take some time to look at the exhibits and avail yourselves with the opportu-

nities that the sponsors and exhibitors offer. Rarely will you find the services provided by our sponsors and exhibitors to health and safety professionals all in one location, so I hope you take advantage of this opportunity during the week.

Be sure to check out our newly enhanced website at www.icphso.org.

Rick Brenner has done an outstanding job in relaunching the website with new and different content that changes almost by the minute! We want the website to be the one place you can all go to for the latest and greatest information needed by product safety professionals. So check back often for the latest updates.

Thanks again for attending, and I look forward to seeing you during the symposium. If you aren't already an ICPHSO member, please consider joining. We will be adding additional benefits for members as we move forward. Don't hesitate to contact me with any comments or suggestions you may have on steps ICPHSO can take to better assist you.

Marc J. Schoem

Executive Director



icphso

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- Discounted conference rates
- Members Only Access to Membership Directory and Past Symposium Proceedings, Quarterly newsletter
- Participation in Symposium Planning Committee and Other activities

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2016 Annual Meeting & Training Symposium

Schedule


Monday, February 29


7:00 am – 10:00 am	Meeting Room #16 ASSOCIATED MEETING RILA PRODUCT SAFETY COMMITTEE
8:30 am – 1:00 pm	Offsite National Product Testing and Evaluation Center (Rockville, MD) CPSC Lab Tour #1
10:00 am – 11:30 am	Grand Ballroom North/Central The 114th Congress: Product Safety Policies, Process and Outcomes Plenary Session—Interactive discussion of how Congressional policy is prioritized, made and implemented Moderator: Walt Sanders Speakers: Michelle H. Ash, Peter Feldman, Kathleen McGuigan, Julia E. Richardson, Rachel Weintraub
10:15 am – 11:30 am	Meeting Room #2 Government Regulator Meeting (Open to Government Only) Moderator: Richard O'Brien
11:45 am – 12:30 pm	Grand Ballroom LUNCH BUFFET WITH WELCOME BY: Carol Pollack Nelson Sponsor: Edelman Platinum Sponsor 
12:00 pm – 4:30 pm	Offsite National Product Testing and Evaluation Center (Rockville, MD) CPSC Lab Tour #2
12:30 pm – 1:45 pm	Grand Central Tutorial #1 Requirements and How to Obtain the CCC Mark for Selling Products in China Moderator: Norman Aronowitz Speakers: Eugene Huang, Keith Yung



12:30 pm – 1:45 pm	Grand South Tutorial #2: A Users Guide to Understanding RAPEX: European Unions (EU) RAPid Alert System for the Exchange of Information Speakers: Ben DeVito, Cheri Lau, Simon Long
12:30 pm – 1:45 pm	Grand North Tutorial #3 Best Practices for Developing Product Warnings & Instructions: What Does the Research Say? Research Findings & Practical Guidance Moderators: Kenneth Ross, Esq Speakers: Carol Pollack-Nelson, PhD, Tim Smith
1:45 pm – 2:00 pm	Grand Ballroom Foyer AFTERNOON BREAK AND SESSION MOVE
1:45 pm – 1:55 pm	Grand Ballroom Foyer and Congressional B BREAK
1:55 pm – 3:10 pm	Grand North Tutorial #4 Safety News Update—Hear a live product safety news report from a panel of experts Moderator: Don Mays Speakers: Don Kornblet, Sean Oberle
1:55 pm – 3:10 pm	Grand Central Tutorial #5 U.S.—Canada Cross-border Recalls: What to Consider Before, During and After the Recall—(What You Don't Know Can Hurt You) Speakers: Wendy G. Hulton, Charles E. Joern, Jr.
1:55 pm – 3:10 pm	Grand South Tutorial #6 Technical and Logistical Challenges in Toxicity Evaluations Under the Globally Harmonized System for Classification and Labeling Assessment Framework Speakers: Ari Lewis, Tamara Lunsman
3:10 pm – 3:35 pm	Grand Ballroom Foyer and Congressional B NETWORKING BREAK
3:10 pm – 4:50 pm	Grand North Tutorial #7 How to Stand-up an Internal Compliance Program Without Falling Down: A Real-World, Step-by-Step Guide Moderator: Quin Dodd Speakers: Tony Alvarez, Sr., Pratik Ichaporia, PhD, Brandan Mueller

3:35 pm – 4:50 pm	Grand Central Tutorial #8 Civil Penalties 2016 Spring Training— Know The Strike Zone and Avoid Compliance Misses Moderators: Sarah Carlson, Laura Walther Speaker: Jill Furman
3:35 pm – 4:50 pm	Grand South Tutorial #9 Consumer Product Chemical Screening: An Interactive Tutorial Speakers: Bob Kerr, Joseph Rinkevich
4:50 pm – 5:00 pm	Grand Ballroom Foyer and Congressional B NETWORKING BREAK
5:00 pm – 6:15 pm	Grand South Tutorial #10 Doing business in California, one of the largest economies in the world, requires awareness and preparation to be in compliance with its many unique statutes Moderator: Lyn Pesterfield Speaker: Dan Herling
5:00 pm – 6:15 pm	Grand North Tutorial #11 Your Recall Is Announced Now What Do We Do? Moderator: Tanya Topka Speakers: Jim Archibald, David Baker, Bradley Richardson
5:00 pm – 6:15 pm	Grand Central Tutorial #12 The Chemical Class Approach Towards Healthier Products Speakers: Arlene Blum, PhD, Malin Nasman
6:00 pm – 9:00 pm	Meeting Room #3 ICPHSO Board of Director Meeting and Dinner <i>(ICPHSO Board of Directors only)</i>

Tuesday, March 1

7:00 am – 8:00 am	Grand Ballroom Foyer BREAKFAST Sponsor: IKEA Gold Sponsor 
7:00 am – 8:00 am	Congressional B FIRST-TIMER/NEW MEMBER BREAKFAST Speakers: Kitty Pilarz, Rachel Weintraub

8:15 am – 8:30 am	Grand Ballroom Conference Opening Welcome: Alan Kaufman , ICPHSO President Speaker: Alan Kaufman Sponsor: CSA Group Gold Sponsor 
8:30 am – 10:00 am	Grand Ballroom Anatomy of a Product Safety Crisis Moderator: Cheryl Falvey Speakers: Carol Cave, Harlan Loeb
10:00 am – 10:15 am	Grand Ballroom Foyer and Congressional B NETWORKING BREAK
10:15 am – 11:30 am	Grand Ballroom So You Want to Develop and Market a Green Product? Moderator: Leona Lewis Speakers: Mary Capozzi, Lauren Heine, Chin Kuay, Tom Lewandowski, Michael A. Del Negro
11:30 am – 12:00 pm	Grand Ballroom Foyer and Congressional B NETWORKING BREAK Sponsor: Asia Inspection/ANSE Co Gold Sponsor 
12:15 pm – 1:45 pm	Grand Ballroom LUNCH KEYNOTE ADDRESS Senator Tom Udall Introduction by: Honorable Joe Mohorovic , Commissioner, CPSC Speaker: Honorable Tom Udall Sponsor: ICIX Diamond Sponsor 
2:00 pm – 3:30 pm	Mount Vernon Breakout #1 Product Safety in the Age of E-Commerce: Using Social Media to Augment Your Product Safety Management Tools (REPEATING) Moderator: Rachel Greer Speakers: Xiao Chen, Bobbi Fiedler-Prinslow, Shahab Khosravan
2:00 pm – 3:30 pm	Grand Ballroom Breakout #2 Product Safety, Second Hand Market, and Licensing: Stakeholders' Perspectives (REPEATING) Moderator: Nancy Cowles Speakers: Anthony Green, Kimberly Kociencki, Cheryl Possenti, Kami Snowbarger

2:00 pm – 3:30 pm	Congressional A Breakout #3 Renewable Energy & Consumers—New Options and New Challenges (REPEATING) Moderator: Ken Boyce Speakers: Sarah Owen, Dr. Lidija Sekaric
3:30 pm – 4:00 pm	Grand Ballroom Foyer BREAK Sponsor: Amazon Gold Sponsor 
3:35 pm – 4:00 pm	Meeting Room #2 ICPHSO 2016 Southeast Product Safety Training Workshop Planning Committee Meeting Moderators: Marc Schoem, Eli Szamosi
4:00 pm – 5:30 pm	Grand Ballroom Breakout #4 Product Safety in the Age of E-Commerce: Using Social Media to Augment Your Product Safety Management Tools Moderator: Rachel Greer Speakers: Xiao Chen, Bobbi Fiedler-Prinslow, Shahab Khosravan
4:00 pm – 5:30 pm	Mount Vernon Breakout #5 Product Safety, Second Hand Market, and Licensing: Stakeholders' Perspectives Moderator: Nancy Cowles Speakers: Anthony Green, Kimberly Kociencki, Cheryl Possenti, Kami Snowbarger
4:00 pm – 5:30 pm	Congressional A Breakout #6 Renewable Energy & Consumers—New Options and New Challenges Moderator: Ken Boyce Speakers: Sarah Owen, Dr. Lidija Sekaric
5:30 pm – 6:15 pm	Penn Quarter SPONSOR AND BOD RECEPTION (By invite only)
6:00 pm – 8:00 pm	Grand Ballroom Foyer and Congressional B WELCOME RECEPTION Sponsor: TÜVRheinland Platinum Plus Sponsor 
7:45 pm – 10:00 pm	Washington, DC DINE-AROUND DC

Wednesday, March 2

7:00 am – 8:00 am

Grand Ballroom Foyer

BREAKFAST

Sponsor: **SGS** | Platinum Sponsor



8:00am – 1:30pm

Grand Ballroom

CPSC DAY SESSIONS

8:05 am – 8:20 am

Grand Ballroom #1, 2, 3

CPSC Morning Opening Remarks: Patricia Adkins, Executive Director;
Introduction by **Nancy Cowles**, ICPHSO President Elect and Planning Chair
Speaker: **Patricia Adkins**

8:20 am – 9:15 am

Renaissance West A/B

CPSC Breakout #1 | What to expect when a Field Investigator shows up

Speakers: **Beverly Kohen, Justin McDonough**

8:20 am – 9:15 am

Grand Ballroom

CPSC Breakout #2 | Challenges to Recalls, How to Get Consumers to Respond to Recalls, and New Effective ways to reach consumers

Speakers: **Carolyn Carlin, Nancy Cowles, Christopher Nguyen, Krister Hard af Segerstad**

9:15 am – 10:05 am

Grand Ballroom

CPSC Breakout #3 | CPSC's Office of General Counsel

Speakers: **Melissa Hampshire, Mary Murphy, Patricia Pollitzer, Stephanie Tsacumis**

9:15 am – 10:05 am

Renaissance West A/B

CPSC Breakout #4 | Certification, Product Registration and Tracking Information—Improving Safety and Recall Effectiveness

Moderator: **Mary Toro**

Speakers: **Rana Balci-Sinha, Daniel Dunlap, Keysha Walker**

10:05 am – 10:20 am

Grand Ballroom Foyer and Congressional B

NETWORKING BREAK


Sponsor: **Toy Industry Association** | Gold Sponsor



10:20 am – 11:15 am Grand Ballroom
CPSC Panel | CPSC Panel Solving Issues and Working Toward Effective Recalls with Manufacturers and Retailers
Moderator: **Tanya Topka**
Speakers: **Jason Borhauer, Kenneth Hinson, Randolph Kiser, Kathleen McGuigan, Michael A. Del Negro**

11:15 am – 12:00 pm Renaissance West A/B
Navigating the CPSC Online
Speaker: **Neal Cohen**

11:15 am – 12:00 pm Grand Ballroom Foyer
CPSC Breakout #6 | CPSC and Health Canada Media Availability Event on Window Coverings
Moderator: **Scott Wolfson**
Speakers: **Honorable Elliot F. Kaye**, Health Canada Representative

12:00 pm – 1:30 pm Grand Ballroom
LUNCH KEYNOTE ADDRESS
U.S. Consumer Product Safety Commission Chairman
Speaker: **Honorable Elliot F. Kaye**
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1:40 pm – 4:25 pm Renaissance West A/B
ABA Day Welcome and Session
Speaker: **Eric Rubel**

1:45 pm – 3:00 pm Renaissance West A/B
ABA #1 | "Compliance & Enforcement" or "Compliance vs. Enforcement"
Moderator: **Eric Rubel**
Speakers: **Honorable Anne Marie Buerkle, Honorable Marietta S. Robinson**

1:45 pm – 4:30 pm Grand Ballroom
International Day Welcome and Session
Speaker: **Belinda May**

1:50 pm – 3:00 pm Grand Ballroom
The Global Regulator's Perspective: Emerging Priorities and Collaboration Among Agencies Around the World
Moderator: **Richard O'Brien**
Speakers: **Jan Deconinck, MSc, Hilary Geller, Maria Carolina Corcione Morales, Martin Rushton, Takashi Tatsumi**

3:00 pm – 3:15 pm Grand Ballroom Foyer and Congressional B

NETWORKING BREAK

Sponsor: **Ferrero** | Gold Level



3:15 pm – 4:30 pm Renaissance West A/B

ABA #2 | Will Insurance Cover My and My Customers' Recalls?

Moderator: **Kathleen Sanzo**

Speaker: **Gerald Konkel**

3:15 pm – 4:30 pm Grand South

International Breakout #1 | Regulator Cooperation in North America, including trilateral cooperation on recalls

Moderator: **Nick Shipley**

Speakers: **Adriana Ruiz Monroy, Nick Shipley, Howard Tarnoff**

3:15 pm – 4:30 pm Grand Ballroom North/Central

International Breakout #2 | The Global Shopping Trolley in an Unaligned World

Moderators: **Rod Freeman, Valerie Kenyon**

Speakers: **Jennifer Bohaty-Yelle, Sadie Homer, Michael A. Del Negro, Richard O'Brien**

4:45 pm – 5:30 pm Congressional C

ICPHSO 2017 Annual Meeting and Training Symposium Planning Meeting

Moderators: **Marc Schoem, Rick Brenner**

6:00 pm – 8:00 pm Grand Ballroom Foyer and Congressional B

INTERNATIONAL RECEPTION

Sponsor: **Stericycle ExpertSOLUTIONS**
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7:15 pm – 10:30 pm Offsite

ICPHSO Washington, DC Monument Tour

Thursday, March 3

7:00 am – 8:00 am Grand Ballroom Foyer

BREAKFAST

Sponsor: **UL** | Gold Sponsor



7:00 am – 8:00 am Congressional C

International Symposium Planning meeting

Moderators: **Rod Freeman, Marc Schoem**

7:55 am – 8:00 am	Grand Ballroom North/Central Changing of the Gavel Plenary Session Speaker: Alan Kaufman, Nancy Cowles
8:00 am – 9:00 am	Grand Ballroom North/Central The Impact of Voluntary Standards on Product Safety Moderator: Honorable Robert Adler Speakers: Joe Bhatia, Barb Guthrie, Larry Latack, Rebeca Sharpe, James A. Thomas
9:15 am – 10:45 am	Grand Ballroom North/Central Breakout #7 The Environmental Impact of a Recall: Cracking the Code when Multiple Regulatory Bodies are Involved Moderator: Chris Harvey Speakers: Jason Hertzberg, Mike Leary, Mike Rozembajgier, Scott Simmons
9:15 am – 10:45 am	Grand South Breakout #8 The Dilemma of Small Businesses Complying with CPSC's Regulations Moderator: David Schmeltzer Speaker: Neal Cohen, Patricia Chambers, Misty Henry
10:45 am – 11:00 am	Grand Ballroom Foyer and Congressional B BREAK
11:00 am – 12:30 pm	Grand Ballroom #1, 2, 3 Best Practices for Risk Assessment of New and Emerging Technology and Products Moderator: Kathleen McGuigan Speaker: Rachel Weintraub, George Borlase
12:45 pm – 2:00 pm	Grand Ballroom ROUNDTABLE LUNCHEON RECALLS, RECALLS, NOTHING BUT RECALLS! Moderator: Hugh Musick Speakers: Zack Atkinson, Jennifer Bohaty-Yelle, Rachel Weintraub, Scott Wolfson, Stephanie Zimmerman
1:00 pm – 5:30 pm	Offsite National Product Testing and Evaluation Center (<i>Rockville, MD</i>) CPSC Lab Tour #3
2:00 pm – 5:00 pm	Offsite Covington & Burling, LLP, 850 Tenth Street, N. W., Washington, DC ASSOCIATED MEETING ASTM F15 Committee Round Table on Liquid Laundry Detergent Packets



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How To Reach ICPHSO

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Heather Konya | Association Coordinator Sponsorships | hkonya@drohanmgmt.com

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Sponsorship/Exhibitor Information | sponsor-exhibitor@icphso.org ICPHSO



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2016 Annual Meeting & Training Symposium

Speakers

Patricia Adkins

Executive Director

U.S. Consumer Product Safety Commission

In September 2014, Patricia H. Adkins was appointed by the U.S. Consumer Product Safety Commission (CPSC) as its Executive Director, serving under Chairman Elliot F. Kaye. Ms. Adkins is responsible for managing the agency's \$125 million public health and safety budget and more than 500 employees. She also served the Commission for more than seven years as the Chief of Staff to former Chairman Ann Brown. For more than 30 years, Ms. Adkins has held leadership positions in public health, injury prevention, business operations, and public policy with organizations such as Purdue Pharma L.P., the Children's National Medical Center's Safe Kids Worldwide, and the Home Safety Council. Ms. Adkins earned her B.A. and M.B.A. from Howard University in Washington, D.C.

Honorable Robert Adler

Vice Chairman

U.S. Consumer Product Safety Commission

Robert (Bob) S. Adler is a Commissioner at the U. S. Consumer Product Safety Commission (CPSC). He began serving as a Commissioner August 18, 2009. His term runs through October 2021. Prior to his appointment, he served on the Obama Transition Team and co-authored a report on the CPSC for the Obama administration.

Prior to assuming office, Adler served as a professor of Legal Studies at the University of North Carolina as the Luther Hodges Jr., Scholar in Ethics and Law at Chapel Hill's Kenan-Flagler Business School. He also has served as an attorney-advisor to two commissioners at the U.S. Consumer Product Safety Commission in Washington, D.C., counsel to the Subcommittee on Health and the Environment of the Committee on Energy and Commerce in the U.S. House of Representatives and a deputy attorney general for the Pennsylvania Justice Department, where he headed the southwest regional office of the Pennsylvania Bureau of Consumer Protection.

Bob has been involved in numerous consumer protection and education activities for many years. He was elected six times to the board of directors of Consumers Union, publisher of Consumer Reports magazine.

Bob graduated cum laude from the University of Pennsylvania in 1966 with a major in political science. He received a JD from the University of Michigan Law School in 1969.

Tony Alvarez, Sr.

Director of Global Compliance and Logistics Operations
Volcom, LLC

Big Tony Alvarez is the Sr. Director of Global Compliance and Supply Chain for Volcom, LLC, an Action Sports company located in Costa Mesa, Ca. His career in the Action Sports Industry spans 25 years focusing on accessories and footwear production, sourcing and product compliance.

In 2008 he was instrumental in creating the Volcom PASS program (Product and Social Safety) covering all corporate social responsibility and regulatory compliance for Volcom. He has shared the program as a guest panelist for the AAFA, Magic, SGS and Texbase seminars and webinars throughout the US and is a core member of the Kering Chemical Framework Committee based in Paris, France.

In 2010, Tony received a Masters Certification in Supply Chain Management. In doing so, he was able to bring a total supply chain approach to Volcom and its global subsidiaries while expanding their position as a compliance leader within the Action Sports Industry.

Jim Archibald, STX

Vice-President, Administration and Regulatory Affairs
STX

After decades as a trial lawyer in private practice, Jim Archibald in 2006 joined sporting goods and apparel designer and manufacturer STX and its parent, the privately held Wm. T. Burnett & Co., a diversified manufacturing company. He soon took on the position of Vice President - Administration and Regulatory Affairs for

those companies and has held that position since then. In February 2014, STX became aware of a situation involving its throat protector product used by lacrosse goalies as an attachment to the goalie's helmet. Jim was the primary manager of STX's response to the situation.

When not involved in regulatory matters, Jim remains an active trial lawyer, both in-house and as Of Counsel with the Baltimore firm of Wright, Constable & Skeen and is the co-author of several books on trial practice and procedure. Jim is a Fellow in the American College of Trial Lawyers, and a member of the American Law Institute (ALI), among other organizations. He is active in several ASTM committees dealing with sports equipment safety and is a former Chair of the Sports and Fitness Industry Association (SFIA) Lacrosse Council.

Norman Aronowitz

Director
STC North America

With over 30 years' experience in the Toy, Sporting Goods and Juvenile products industries Mr. Aronowitz is a Director of STC USA, and is spearheading the expansion of STC services in North America for testing, Inspections and customer service for all consumer product certifications for North American companies and their manufacturing facilities worldwide.

Michelle H. Ash

Chief Counsel, Subcommittee on Commerce, Manufacturing and Trade, and Consumer Protection
House Committee on Energy and Commerce

Michelle Ash is Chief Counsel on commerce, trade and consumer protection issues for the House Committee on Energy and Commerce minority. She serves as the lead staffer for Committee Democrats on a range of issues, including car and product safety, access to medicine, and consumer privacy and data security. In her work for the Committee, she oversees the Federal Trade Commission, the National Highway Traffic Safety Administration, and the Consumer Product Safety Commission. Michelle's 20 years of experience as a congressional staffer include service for the House Oversight and Government Reform Committee, the Ethics Reform Task Force, and in the office of then-Representative Benjamin Cardin.

Zack Atkinson

Master of Design Methods 2016
IIT Institute of Design

Zac Atkinson has worked in manufacturing for over 14 years with a specialization in architectural and miscellaneous metals, and metal products. He received his Bachelor of Design from the University of Alberta with a focus on business and marketing principles and the field of engineering. He has a strong technical background in metal

fabrication and has worked on hundreds of projects from initial concept to completion, operations management, quality systems, and product design. Currently, he is completing his Masters in Design Methods from the Institute of Design at the Illinois Institute of Technology, where he is learning advanced design methods and frameworks for the development of products, services, and systems.

David Baker

Law Office of David H. Baker

David H. Baker has been practicing law in Washington, D.C. for over thirty-five years, focusing on the areas of product safety law and transportation law. He regularly represents clients before the Consumer Product Safety Commission and the U.S. Department of Transportation. His clients include national trade associations, Fortune 500 corporations and privately held companies. Mr. Baker currently serves as Co-Chair of the ABA Committee on Consumer Product Regulation and is a past President of ICPHSO and past President of the Association of Transportation Law Professionals. He also currently serves as an Adjunct Instructor on trade association law at Catholic University Law School, and has served as an Instructor on transportation law at the University of Maryland and the Department of Defense. He obtained his Bachelor's Degree with Honors from Hamilton College in 1976 and obtained his Juris Doctor Degree from the George Washington University Law School in 1979, where he was a member of the Journal of International Law.

Joe Bhatia

President & CEO
ANSI

In 2013, Mr. Bhatia was elected to serve as president for the Pan American Standards Commission (COPANT); he previously served as COPANT vice president for four years. He also serves as vice chairman of the Industry Trade Advisory Committee on Standards and Technical Trade Barriers (ITAC 16), a joint program of the U.S. Department of Commerce and U.S. Trade Representative. A member of the International Organization for Standardization (ISO) Council and its Standing Committee on Strategies, Mr. Bhatia also holds a seat on the Oakton Community College Education Foundation Board and recently retired as a member of the National Fire Protection Association Board of Directors. In addition to his numerous professional affiliations, Mr. Bhatia is a frequent lecturer in the U.S. and around the world on topics such as international trade, technical developments, commercial market access, and health, safety and environmental concerns.

Mr. Bhatia holds a Bachelor of Science in electrical engineering and a Master of Science in business management. He and his wife, Punita, have two sons.

Arlene Blum, PhD

Visiting Scholar in Chemistry
UC Berkeley
Executive Director
Green Science Policy Institute

Arlene Blum PhD, chemist, author, and mountaineer is a Visiting Scholar in Chemistry at UC Berkeley and executive director of the Green Science Policy Institute. The Institute's work has contributed to reducing the use of toxic flame retardants and other harmful chemicals in consumer products globally. Blum led the first American and all women's ascent of Annapurna I; the first women's team to climb Denali; the Great Himalayan Traverse across the mountain regions of Bhutan, Nepal, and India; and hiked the length of the European Alps with her baby daughter on her back. She is the author of *Annapurna: A Woman's Place* and *Breaking Trail: A Climbing Life*. Her current "mountain" is to work with decision makers in business and government to produce and purchase products with safer chemicals for a healthier planet.

Blum's awards include the 2015 Thomas Lamb Elliot Award for lifetime achievement of a Reed College graduate, 2014 Wheeler Medal given to the city of Berkeley's "most useful citizen", the Jean and Leslie Douglas "Pearl Award" for individuals who despite great challenges, remains dedicated to providing a sustainable earth for future generations.

Arlene Blum received her PhD in Biophysical chemistry from UC Berkeley and has taught at UC Berkeley, Stanford University, and Wellesly College.

Jennifer Bohaty-Yelle

Executive Director, Global Product Safety
Quality and Compliance
Toys"R"Us, Inc.

As Executive Director, Global Product Safety, Quality and Compliance, Toys"R"Us, Inc., Jennifer Bohaty-Yelle oversees the company's global product safety, quality assurance and compliance operations in 38 countries and jurisdictions in North America, Europe, Asia Pacific and the Middle East. She is responsible for the development and implementation of global product safety standards, in addition to quality and compliance policies, which support private label and vendor-branded partners.

Ms. Bohaty-Yelle is the liaison between Toys"R"Us, Inc. and industry and government agencies regarding product safety and regulatory compliance matters. She collaborates with internal and external Toys"R"Us, Inc. counterparts in the European Union, Australia, Canada, Southeast Asia and Japan markets, including international safety and compliance teams, to provide broad support to global manufacturers and ensure that vendor partners comply with all applicable laws and standards.

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Ms. Bohaty-Yelle received her bachelor's degree in psychology and management from Saint Louis University in St. Louis, MO and a paralegal certificate from the Minnesota Paralegal Institute. She is a member of the International Council of Toy Industries Caring, Awareness, Responsibility, Ethical's (ICTI CARE) Technical Advisory Council, the American Society for Testing and Materials, the International Consumer Product Health and Safety Organization (ICPHSO) and the Toy Industry Association's Technical Advisory Committee.

Ken Boyce

Principal Engineer Manager
Energy & Power Technologies UL

Ken Boyce is Principal Engineer Manager – Energy & Power Technologies, and a Corporate Fellow in the William Henry Merrill Society at UL LLC. He is active in consumer safety issues, including leading the work to develop standard requirements for products with button cell batteries, and serving as the Vice Chair of UL's Consumer Council. Ken has decades of experience in safety engineering across many sectors. Most recently he has served as the technical leader for energy and power technologies, overseeing standards development and technical operations for renewable energy technologies, batteries and energy storage, advanced technology grid infrastructure, electric vehicle systems, fuel cells, biofuel systems and related equipment. Ken is active in the standards and code development community, and serves as the Chairman of National Electrical Code Panel 1. He works closely with US National Laboratories and academic institutions, including leading a number of significant renewable energy research projects. Ken holds a Bachelor's of Science degree in Electrical Engineering from the Illinois Institute of Technology and is a Registered Professional Engineer in Illinois.

Rick Brenner

Vice President
ICPHSO
Planning Chair
2017 ICPHSO Symposium
President
Logical Advisors

Rick Brenner serves ICPHSO as vice president and will become president-elect for 2016-17. He is president of Logical Advisors, a consulting firm expert at addressing supply chain challenges in product safety, compliance and social responsibility. Mr. Brenner has been instrumental in establishing product safety awareness as a major objective for the \$20 billion promotional products industry. He was a founder of the non-profit Quality Certification Alliance (qcalliance.org) and served as chair of its compliance committee for seven years. He is immediate past chair of the 11,000 member Promotional Products Association International (PPAI), a founding member of its Product Responsibility Action Group (PRAG) and co-chair PPAI's Product Safety Summit for each of the past five years. He has written extensively on product safety and compliance topics and is the author of the blog BrennerOnSafety.com.

Honorable Anne Marie Buerkle

Commissioner
U.S. Consumer Product Safety Commission

Hon. Ann Marie Buerkle is a Commissioner at the U.S. Consumer Product Safety Commission (CPSC). Prior to joining the Consumer Product Safety Commission, Buerkle served the people of Upstate New York's 25th Congressional District in the U.S. House of Representatives. During her time in Congress, Buerkle served on the Oversight & Government Reform, Foreign Affairs, and Veterans' Affairs Committees. She served as Chair of the Veterans' Affairs Subcommittee on Health. While in Congress, Buerkle was also appointed by President Obama to serve as a United States Representative to the 66th Session of the General Assembly of the United Nations.

Prior to being elected to Congress, Ann Marie worked in a private law firm, and in 1997 was appointed, by then Attorney General Dennis Vacco, as an Assistant New York State Attorney General representing the State of New York on behalf of Upstate Medical University; a role she held for 13 years.

Ann Marie graduated from St. Joseph's Hospital School of Nursing as a Registered Nurse in 1972 and in 1977 she graduated from Le Moyne College with a Bachelor of Science Degree. In 1991, Ann Marie returned to college, this time to earn her law degree. She graduated from Syracuse University College of Law with a Juris Doctorate degree in 1994.

In addition to her professional accomplishments, Ann Marie has six grown children and fifteen grandkids that inspire her in all that she does.

Mary Capozzi

Former Senior Director of Corporate
Responsibility and Sustainability
Best Buy

Mary Capozzi is an experienced business executive, holding leadership positions in general management, operations, finance, quality and, most recently, in Corporate Responsibility and Sustainability (CR&S) where as leader of the function for Best Buy she set the Global CR&S strategy, goals, operational tactics and timelines. Mary led a cross functional team to achieve goals and drive strategy through the organization. She also held leadership roles in multi-stakeholder, global organizations, bringing together business, government and civil society to explore and implement solutions addressing the impact of CR&S. Organizations included the World Economic Forum, Aspen Institute, BSR and Ceres. As Senior Director of Best Buy's Women's Leadership Forum, Mary was responsible for building market share with women through engagement of employees which decreased female turnover by 10.5% over a 3 year period and increased market share with women by 2 B, engaging over 10,000 employees and

customers in the movement. Mary also lead the Global Six Sigma/Lean manufacturing program for Honeywell's Automation and Controls business and, as Vice President, she was responsible for \$400 M in productivity improvements, 300 Six Sigma and Lean professionals across the \$8B global business unit. Currently, Mary is a founder and part owner, Treasurer and Secretary of the Board for RSTC enterprises, a 5 M company which develops and manufactures roof mounting systems which house the electronics for residential solar installations.

Carolyn Carlin

Compliance Officer, Textiles, Regulatory Enforcement Division, Office of Compliance and Field Operations
U.S. Consumer Product Safety Commission

Carolyn Carlin joined the CPSC in July 2012, where she holds a position as the Compliance Officer on the Textile Flammability Team in the Office of Compliance and Field Operations at the U.S. Consumer Product Safety Commission. She is responsible for ensuring compliance with the regulations concerning clothing and textile standards under the Flammable Fabrics Act (FFA), which protects the public from unreasonable risks of injury and death from consumer textiles. She provides advice and guidance to regulated industries, specifically focusing on enforcing the flammability standards for General Wearing Apparel and Children's Sleepwear (16 C.F.R. Parts 1610, 1615 and 1616). Ms. Carlin holds a Bachelor of Science degree in Fashion Merchandising Management with a specialization in Product Development from the Fashion Institute of Technology State University of New York.

Sarah Carlson

Senior Managing Associate
Dentons, US LLP

Sarah Carlson is a senior managing associate at Dentons, where she focuses on consumer products and advertising law. Ms. Carlson's consumer products practice involves counseling clients with respect to Consumer Product Safety Commission regulatory compliance matters (such as reporting requirements) and helping clients with the execution of recalls. She has worked on matters involving both children's and general use products. Ms. Carlson is also an experienced litigator whose practice includes consumer products class action litigation. Ms. Carlson attended Duke University and Washington University School of Law, where she was a member of the Washington University Law Review. In addition, Sarah holds a Product Safety Program Development, Center for Supply Chain Management Certificate from Saint Louis University, John Cook School of Business, 2013.

Carol Cave

Deputy Director, Office of Compliance and Field Operations

U.S. Consumer Product Safety Commission

Ms. Cave has been the deputy director for the Office of Compliance and Field Operations since October 2015. She works with other federal government agencies to identify unique approaches and solutions to find and identify potentially defective consumer products. Prior to her current position, she was the Assistant Executive Director for the Office of Import Surveillance where she was actively involved in developing the agency's Risk Assessment Methodology for Imported Products. Ms. Cave has an extensive career with the CPSC having served as the Director of Field Investigations, and having served as part of the Office of Compliance's Special Investigations Unit, which identifies hazards not previously reported to the CPSC and solves technically complex product investigations. She has received numerous awards and honors, including the World Customs Organization Award for the Importer Self Assessment Product Safety Pilot Program. She holds a Bachelor of Science from the University of Maryland.

Patricia Chambers

Senior Printing and Sourcing Specialist
Handwriting Without Tears

Patricia Chambers is the Senior Printing and Sourcing Specialist at Handwriting Without Tears; she has held this position since March 2012. Patricia facilitates the procurement of print pieces and products, imported products, and ensures that all of the products comply with state and federal regulations.

Before transferring into the purchasing department, Patricia worked within several other departments at Handwriting Without Tears, including Marketing, Customer Service and Accounts Receivable. She attended the Robert H. Smith School of Business at the University of Maryland, College Park where she earned a Bachelor of Science in Marketing.

Handwriting Without Tears is a Pre-K – 5 educational publishing company focusing on handwriting and keyboarding skills.

Xiao Chen

Vice President, Product Intelligence Safety Operations
Intertek

Xiao has more than 15 years' experience advising manufacturers, retailers, governmental agencies and standard development organizations on hazard analysis, risk assessment, and risk communication. Her specialty resides in both food and non-food consumer products, and her primary area of focus has been product design at pre-market stage.

Neal Cohen

Principal

Neal Cohen Law LL

Neal Cohen is Principal at Neal Cohen Law LLC. Formerly in charge of business education and outreach at the U.S. Consumer Product Safety Commission (CPSC), Neal practices in the field of federal, state, and international consumer product safety law. Neal works with clients to guide them in all aspects of product safety including investigations; product recalls and other corrective actions; mandatory reporting; import detentions, product warnings, warranties, and instructions; product testing; and product risk assessments. Neal's practice also includes establishing customized compliance programs, periodic testing and product testing plans, and serving in the role of product safety coordinator for companies of all sizes.

As the Small Business Ombudsman at CPSC and lead author of CPSC's Regulatory Robot, Neal is intimately familiar with CPSC's requirements and the guts of its operations. During his seven years at CPSC, Neal gained a unique perspective by counseling thousands of manufacturers, importers, distributors, and retailers on how to translate complex product safety requirements into easy-to-follow operational protocols. Neal has become known as a national expert on the Consumer Product Safety Improvement Act (CPSIA) and is sought after to speak at trade shows and conferences in a variety of industries. Prior to joining CPSC, Neal was a courtroom attorney trying high-stakes felony trial cases before juries in New York City. Neal also practiced corporate law in the New York City office of King & Spalding LLC. Neal received his J.D. with honors from the Emory University School of Law and his B.A. with distinction from Swarthmore College.

Nancy Cowles

Executive Director

Kids In Danger

Nancy is the Executive Director of Kids In Danger (KID), a nonprofit dedicated to protecting children by improving children's product safety. Nancy has over 30 years experience conceiving, building and directing organizations to investigate a wide variety of consumer issues and to craft solutions. Prior to coming to KID, Nancy served as execu-

tive director of the Coalition for Consumer Rights, a center for public interest research and education. She received her BA from Wheaton College. She has three children and lives in Oak Park, Illinois.

Jan Deconinck, MSc

Chairman, Product Safety Forum of Europe
PROSAFE

Head of Department of Metrology of the Belgian Ministry for Economic Affairs
Belgium

Jan Deconinck is the current Chairman of the Product Safety Enforcement Forum of Europe "PROSAFE". This is a non-profit organization established by market surveillance officers from various countries throughout the European Economic Area. Its primary objective is to improve the safety of users of products and services in Europe. Joint Market Surveillance Actions coordinated by PROSAFE are primarily funded by the European Commission and EFTA. Jan has been active as a market surveillance officer since 1996 on a wide scope of subjects including legal metrology; explosives, general product safety, safety of toys, safety of services, safety of lifts and the safety of gas distribution and transportation (pipelines). He became the senior advisor on consumer safety to the Belgian Deputy Prime Minister in 2003 and has recently been appointed Head of Department of Metrology of the Belgian Ministry for Economic Affairs, responsible for legal and scientific metrology.

Ben DeVito

Global Sales & Technical Director, Softlines & Toys
TÜV SÜD

Ben has over twenty years of experience in engineering, sourcing and production for fortune 500 apparel manufacturers and retailers and in recent years has worked with clients to successfully design and implement testing, inspection and audit programs. At TÜV SÜD, Ben is Responsible for the softlines and toys business units for North America. In addition, Ben serves as the Vice Chair for the AAFA Product Safety Council. Ben has Bachelor of Sc. Degree from the United States Coast Guard Academy and an MBA from Baldwin-Wallace University.



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Quin Dodd

Principal

Law Offices of Quin D. Dodd, LLC

Quin Dodd is Principal with the Law Offices of Quin D. Dodd, LLC. He practices exclusively in the field of federal, state and international product safety law, particularly with regard to issues and matters before the U.S. Consumer Product Safety Commission (CPSC). During his seven years in private practice, Quin has advised and represented consumer products trade associations, manufacturers, importers, retailers and testing labs before the CPSC and other federal and state agencies regarding an array of product safety compliance and related regulatory matters. Prior to entering private practice, Quin served for three-and-a-half years as the Chief of Staff of the U.S. Consumer Product Safety Commission and as Counsel to CPSC Commissioner Nancy A. Nord. Before that, Quin served in several senior legislative positions to Members of Congress, practiced law at the Washington, D.C. offices of three national law firms and co-founded The American Capitol Group, a Washington, D.C. government relations firm. Quin earned his J.D. from the Georgetown University Law Center in 1993 and his B.A., with distinction, from the University of New Mexico in 1990. He is admitted to practice law in the District of Columbia and New Mexico.

Daniel Dunlap

*Compliance Officer, Regulatory Enforcement Division
CPSC*

Dan is a Compliance Officer in the Division of Regulatory Enforcement for the U.S. Consumer Product Safety Commission. Dan is a member of the Durable Infant and Toddler Products Team in the Office of Compliance and Field Operations.

Dan has been with the U.S. Consumer Product Safety Commission and previously worked for U.S. Forest Service, Department of Defense, and National Park Service. Dan served in the US Air Force for six years and was honorably discharged. Dan deployed to Operations Northern Watch, Southern Watch, Enduring Freedom and Iraqi Freedom.

Dan holds an Associate Degree in Criminal Justice and a Bachelor's of Science in Criminal Justice Administration

from Columbia Southern University. As a non-traditional student Dan worked full time while attending night school to attain his degrees. Dan has future plans of obtaining a Master of Science in Criminal Justice Administration and a Master of Business Administration.

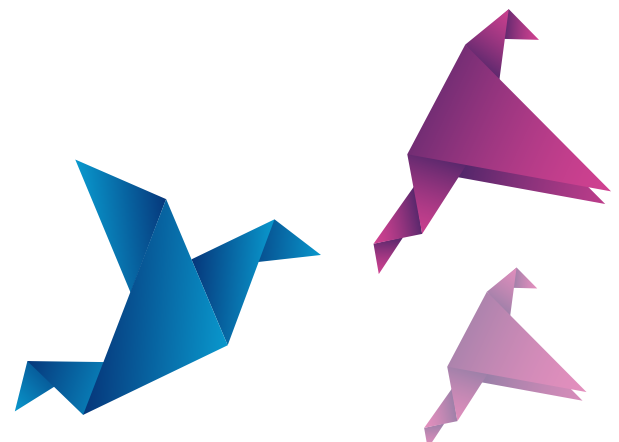
Cheryl Falvey

*Co-Chair Advertising & Product Risk Management Group
Crowell & Moring*

Cheryl A. Falvey is co-chair of Crowell & Moring's Advertising & Product Risk Management Group, a member of the firm's Management Board, and the former general counsel of the Consumer Product Safety Commission (CPSC). An experienced trial lawyer, she defends class actions, unfair competition, product liability and other mass tort claims arising out of consumer, occupational, and environmental exposures, as well as antitrust, trade secret, intellectual property, and other technology litigation. She also provides brand and consumer protection counseling services, with a focus on product safety and security, including the Internet of Things; privacy; anti-counterfeiting; and digital media, including sweepstakes, promotions, and advertising. Ms. Falvey represents a wide range of clients, from emerging companies to multinational Fortune 500 conglomerates, in the automotive, chemical, consumer products, fashion and apparel, food and beverage, retail, and technology industries. Ms. Falvey was named to the National Law Journal's 2014 list of Governance, Risk & Compliance Trailblazers & Pioneers.

Prior to joining Crowell & Moring, Ms. Falvey served as the general counsel of the CPSC. In that capacity, she oversaw all federal court litigation, including civil and criminal cases referred by the Commission to the Department of Justice. She also helped assure that the Commission complied with all applicable federal laws, including the Administrative Procedure Act, the Government in the Sunshine Act, the Privacy Act, and the Freedom of Information Act, and the Commission's own internal rules and directives.

Prior to joining the CPSC, Ms. Falvey had over 20 years of private practice experience as a partner with another international law firm where she chaired the firm's D.C. litigation practice.



Peter Feldman

*Counsel, Majority Staff
United States Senate Committee on Commerce
Science and Transportation*

Peter Feldman is Counsel to the Senate Committee on Commerce, Science and Transportation and advises the Committee's Chairman, Senator John Thune (R-SD), on matters including consumer protection, product safety and sports law, generally. In particular, Mr. Feldman focuses on privacy, technology, data security, motor vehicle safety, and product liability. As part of his responsibilities on the Committee, Mr. Feldman oversees the regulatory and enforcement activities of the various federal consumer protection agencies within the Commerce Committee's jurisdiction, including the Federal Trade Commission (FTC), the Consumer Product Safety Commission (CPSC), and the National Highway Traffic Safety Administration (NHTSA). Prior to joining the Commerce Committee, Mr. Feldman served as an associate in the General Counsel's office of the National Republican Congressional Committee during the 2010 election cycle. Mr. Feldman also served as the Regional Communications Director for Senator John McCain's 2008 presidential campaign. Mr. Feldman received his J.D., cum laude, from American University's Washington College of Law and his B.A., cum laude, from Colgate University. Mr. Feldman is a native of Washington, DC.

Denise (Dee) Fenton

*Executive Director, Compliance
Quality Certification Alliance*

Dee is the Executive Director for the Quality Certification Alliance, the only not-for-profit, third party validated, manufacturing best practices accreditation program focusing on the promotional products industry. QCA regularly benchmarks with other established programs and is recognized for fostering developments that have transformed the promotional products industry. With 30+ years in manufacturing and import, Ms. Fenton has extensive experience as a retailer, manufacturer and importer implementing processes for control and reduction of nonconformity. An avid outdoors person, she enjoys adventure travel with her husband.

Bobbi Fiedler-Prinslow

*Product Integrity Research Strategist & Quality Manager
Hallmark*

Bobbi Fiedler-Prinslow is a Research Strategist for Hallmark Cards, a 106 year business with greeting cards and other products sold in more than 30,000 retail stores across the U.S.— including top mass retailers and the network of Hallmark Gold Crown stores. In her role, Bobbi actively monitors and tracks Product Integrity trends and emerging or potential regulatory changes for consumer product safety, regulatory compliance, quality systems, smart design and sustainability. She partners proactively with Hallmark internal and external business partners to establish safe and compliant innovative products, leading the effort to identify rules and limits that minimize the risk to the Hallmark brand while allowing as much flexibility as possible for product innovation and commercialization. Bobbi develops and communicates to senior leaders, recommended changes to corporate Product Integrity strategy and direction. Bobbi started with Hallmark Cards in 1997, after retiring from the US Army and has held many diverse roles at Hallmark, including Corporate Code of Conduct Administrator and Quality Lead for Hallmark's SAP Implementation. She has a BS in General Engineering from the US Military Academy and an MS in Operations Research from Georgia Tech.

Rod Freeman

*Partner, Product Law Team
Hogan Lovells International LLP*

Rod Freeman is an International Products Lawyer. As head of Hogan Lovells' renowned international products law practice, Rod leads a substantial team that manages and resolves product safety and regulatory compliance issues, manages international product recalls, defends product liability claims, and handles product-related B2B disputes.

Rod is the founder and general editor of Hogan Lovells' quarterly publication International Product Liability Review now in its sixteenth year of publication, which has a reputation for being the most comprehensive review available of developments in product liability and product safety laws in Europe and around the world.

When out of the office, Rod tests his risk assessment skills by participating in cycling road races.

Jill Furman

*Deputy Director, Consumer Protection Branch
U.S. Department of Justice*

Jill Furman is the Deputy Director of the Consumer Protection Branch with the Department of Justice where she has worked for more than 17 years. The Consumer Protection Branch is responsible for the civil and criminal enforcement of a variety of federal statutes that protect public health and safety, including the Consumer Product Safety Act and the Food, Drug, and Cosmetic Act. The Branch also enforces statutes that regulate unfair and deceptive trade



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practices and defends government programs and policies in consumer-related areas. Ms. Furman oversees much of the Branch's Consumer Product Safety matters. Before joining the U.S. Department of Justice, Ms. Furman served as an Assistant District Attorney in Boston, Massachusetts.

Hilary Geller

Assistant Deputy Minister, Healthy Environments and Consumer Safety Branch
Health Canada

Hilary joined Health Canada in 2007 as the Director of Strategic Policy in the Policy, Planning and Integration Directorate (PPID) of the Healthy Environments and Consumer Safety Branch (HECS), and became Director General in PPID the same year. Hilary was appointed the Assistant Deputy Minister of HECS in May of 2011.

Hilary has a wealth of knowledge and experience in the policy field, as well as experience in leading strategic initiatives having government-wide implications. From 1994 to 2006 she served as the Chief of Staff to the Deputy Prime Minister, the Minister of Public Safety, the Minister of Health, the Minister of Justice and the Minister of Natural Resources. Hilary also has experience working in a private consulting firm and with an Ontario Government regulatory agency.

Hilary holds a Master of Business Administration degree from York University as well as a Bachelor of Commerce degree from the University of Toronto.

Anthony Green

Director of Public Policy
Safe Kids Worldwide

Anthony Green is Director of Public Policy for Safe Kids Worldwide. In that role he works with the Safe Kids team to advocate for policies—legislation, regulatory measures, funding, educational programs and other means—to protect kids' safety. He oversees relationships with agencies and organizations involved in child related consumer product safety, including the Consumer Product Safety Commission and the National Highway Transportation Safety Administration.

He has dedicated much of his career to public service, working for more than 13 years at the top levels of U.S. Congressional offices. In 1987, he became Chief of Staff to the late Congressman Thomas M. Foglietta. When Mr. Foglietta was named Ambassador to Italy, Green accompanied him to the Embassy as Senior Counselor.

Green began his career in public service as a reporter for Philadelphia magazine covering politics, lifestyle, and profiles. He won national journalism awards for his work on fatal flaws in the federal witness protection program and the criminal defense practices. Green attended the Villanova University School of Law and clerked for a Pennsylvania Supreme Court Justice, the Commonwealth's highest court. He lives in Washington D.C.

Rachel Greer

Manager, Product & Supply Chain Integrity
BDA

Rachel Greer currently manages the product and supply chain integrity program for BDA, a large promotional products company based in Woodinville, Washington, providing premium merchandise to brands that want to create memorable experiences through unique marketing products for their customers. Prior to this, Rachel worked at Amazon for over 7 years, with roles primarily in Product Compliance, managing private label, imports, and product safety/recalls compliance. Rachel holds an MBA from Seattle University, with a focus in operations and international business, and an MA in History from the University of Oregon.

Barb Guthrie

Vice President and Chief Public Safety Officer
Underwriters Laboratories Inc.

Barb Guthrie is subject matter expert, executive spokesperson and advocate for UL on critical safety initiatives and issues.

A graduate electrical engineer, Barb began testing and certifying products over 30 years ago. Obtaining her MBA, Barb facilitated reciprocity agreements contributing to the global trade of certified products. She moved to Denmark serving as Executive Director European Operations establishing testing laboratories throughout Europe. Upon returning to the US, Barb combined her engineering, standards development and conformity assessment expertise with the mindset of a dedicated mom to create, design and execute UL's global youth safety education program—Safety Smart® in partnership with The Walt Disney Company.

Barb serves on various Boards including ANSI, ESFI, Health World Museum, Home Fire Sprinkler Coalition, Liberty Mutual, Bradley University and chair's UL's Consumer Advisory Council. Barb is Vice Chair and Corporate Fellow for the UL William Henry Merrill Society and was the 2015 recipient of the Kids in Danger Best Friend Award.



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Melissa Hampshire

Assistant General Counsel, Division of Enforcement & Information, Office of General Counsel CPSC

Melissa Hampshire is the Assistant General Counsel of the Division of Enforcement and Information in the General Counsel's Office of the U.S. Consumer Product Safety Commission. She has advised the Commission for many years on federal court litigation under the Consumer Product Safety Act and related statutes, the Administrative Procedure Act, and the Freedom of Information Act. She holds a B.S. in Business Administration and a J.D. from George Mason University and is a member of the Virginia bar.

Chris Harvey

*Senior Recall Strategist
ExpertSOLUTIONS*

Chris Harvey is a Senior Recall Strategist for Stericycle, where he works with clients to ensure flawless implementation and customer integration throughout the entire product recall process. Chris assists in the scoping, plan development, and recall execution for a diverse set of industries, including pharmaceutical, medical device, food & beverage, and consumer products.

Throughout his career, he has managed more than 1,200 recalls, including hundreds of high-profile recalls and withdrawals for the nation's largest pharmaceutical and CPG companies. With his wide range of experience, Chris offers Stericycle clients proven and efficient solutions to challenges arising from every aspect of the recall process; from initial planning and preparation to the full scale execution of a product recall. Additionally, Chris works with numerous law firms and PR firms across all industries to help their clients mitigate recall related risk. Chris is a proud graduate of Purdue University, where he earned his Bachelor's Degree in Law and Society.

Lauren Heine

*Executive Director
Northwest Green Chemistry
Principal
Lauren Heine Group*

In her work with Northwest Green Chemistry and beyond, Dr. Lauren Heine enhances human and environmental health by applying the principles and practices of green chemistry, green engineering and multi-stakeholder collaboration; leading to systemic changes and innovation in business practices, products and processes. She led the development of GreenScreen® for Safer Chemicals, a method for chemical hazard assessment currently used by a growing number of large manufacturers of products ranging from chemicals to electronics, apparel and footwear. Lauren is currently serving on the Apple Green Chemistry Advisory Board, which is tasked with advancing Apple's efforts to minimize or eliminate toxins from its products and supply chain. For the OECD, she drafted the report, Policy Principles for Sustainable Materials Management. Lauren served on the California Green Ribbon Science Panel and worked closely with the USEPA Design for the Environment Program (DfE) and stakeholders to develop the DfE Criteria for the Safer Choice Program and Criteria for Alternatives Assessment. Lauren co-founded the Zero Waste Alliance in Portland, OR. Prior to that, Lauren was a Fellow with the American Association for the Advancement of Science in the Green Chemistry Program at the US EPA and taught Organic Chemistry labs at Bowdoin College. Lauren publishes and speaks frequently on green chemistry metrics, alternatives assessment and science-based multi-stakeholder processes. Lauren earned her doctorate in Civil and Environmental Engineering from Duke University.

Misty Henry

*Acting Executive Director and Treasurer
Real Diaper Industry Association (RDIA)*

Misty Henry currently volunteers her time assisting home artisans in navigating the legal requirements of their small businesses. Misty provides a compilation of many regulations across various agencies and offers a layman's view of interpretations to best guide over 15 thousand working-from-home mothers, grandmothers, and fathers towards legitimacy, sustainability, and safety. Additionally, Misty volunteers her time as the Acting Executive Director and Treasurer of the Real Diaper Industry Association (RDIA). Previously, she served as the Secretary and At-Large board member focusing on helping the organization improve their understanding of safety compliance through webinars and podcasts. Recently, Misty has co-authored a safety compliance guide branded by the RDIA. As a mother of three young boys, Misty is obtaining her Master's degree in Public Administration with a focus on the nonprofit sector at the University of Southern Indiana. She received a B.A. in psychology in 2009 from the same university. She hopes to utilize the information to advocate for small businesses and continue assisting them in their path to sustainability.

Dan Herling

Partner
Mintz Levin

Dan's practice is focused on product liability issues relating to consumer products. Specific to consumer class action lawsuits, Dan has successfully defended clients in class actions alleging false or misleading labeling or advertising of foods, cosmetics, over-the-counter drugs, dietary supplements, and homeopathic products. These claims have involved probiotics, "natural" ingredients, "clinically-proven" results, lack of efficacy, lack of substantiation, and failure to disclose.

His trial work also encompasses defense of pharmaceuticals & medical devices, commercial litigation and privacy and data security. Dan advises international companies in the pharmaceutical, medical device, food, over-the-counter drugs, homeopathic remedies, and dietary supplement industries. He has served as defense counsel in over 3,000 product liability cases and represented companies in both state and federal courts in California and the US. Dan routinely advises clients on regulatory matters as well as the selection of local counsel and lead trial attorneys. His commercial litigation practice has covered a wide spectrum of issues and included representation of several international companies based in Italy, Mexico, India, United Kingdom, Korea, Japan, Taiwan, Germany, Australia, and Switzerland.

Jason Hertzberg

Corporate Vice President, Director of the
Mechanical Engineering Practice and Principal Engineer
Exponent, Inc

Dr. Jason L. Hertzberg is a Corporate Vice President, Director of the Mechanical Engineering Practice, and Principal Engineer at Exponent, Inc. He has extensive experience solving complex technical problems in a variety of industries including consumer products, medical devices, industrial equipment/systems, and technology product development. He coauthored the 5th edition of the engineering textbook "Deformation and Fracture Mechanics of Engineering Materials".

Dr. Hertzberg routinely conducts product recall investigations for Fortune 500 and privately held companies in North America as well as companies in Europe and Asia. He works with these companies to address the technical aspects of product recalls. His broader consumer product work includes targeted testing and analysis of new products before they are introduced into the marketplace, management of change, use of risk methodologies, substantiation of product performance claims, failure analysis of field-returned products, product recall investigations,

evaluation of correction action plans, and product liability. In addition, he leads complex failure analysis investigations and addresses issues related to the mechanical behavior and degradation of materials.

Dr. Hertzberg received his B.S.E. in Metallurgical Engineering from Penn State University's University Scholars Program, his M.S.E. and PhD. in Materials Science and Engineering at the University of Michigan, and is a Registered Metallurgical Engineer in the State of California. He also has a background in mobile computing with experience in hand-held technologies and substantiation of claims, having served as the Director of Competitive Analysis and Strategy for Palm, Inc. Dr. Hertzberg received the Alumni Merit Award from the University of Michigan's College of Engineering and serves as a member of the External Advisory Board for the Materials Science and Engineering Department.

Kenneth Hinson

Senior Director, U.S. Product Safety and Compliance
Walmart Stores, Inc.

Kenneth R. Hinson joined Walmart Stores, Inc. in October of 2013, and serves as Senior Director for U.S. Product Safety and Compliance (PSC), supporting both Walmart Stores and Sam's Club. Ken is responsible for all of PSC's Legislative and Compliance Services, which includes a suite of legislative services and management of product removals, federal and state reporting, data analytics, and compliance processes, systems and monitoring programs. Prior to joining Walmart, Ken served for more than three years as the Executive Director of the U.S. Consumer Product Safety Commission in Washington, D.C. Ken's previous experience also includes work as a litigation defense attorney with the law firm of Nelson Mullins Riley & Scarborough, LLP, in Columbia, South Carolina. In 2002, Ken received both his International MBA and his law degree from the University of South Carolina, and in 1996, he received a B.S. in Economics from Clemson University. Ken is married to Erin Hinson and they have two children, Jack (10) and Maggie (8). Ken and his family live in Bentonville, Arkansas.

Sadie Homer

Senior Policy Advisor on Standards
Consumers International

Sadie is responsible for coordinating and ensuring that the views of CI's member organizations are heard within ISO and IEC. She advises Consumers International on the role of standards in providing consumer protection, as well as delivering training on the role of consumers in standards to CI members and other stakeholders through capacity building programs. These are often in collaboration with other international organisations, such as UNIDO and

ISO as part of their development programmes. She also designed and delivered CI's e-learning standards webinar series that successfully engaged over 80 participants from around the world. Sadie worked with CI since 1997.

Sadie represents CI at COPOLCO, ISO's consumer policy committee, where she is a member of the Chairman's Advisory Group and co-chair of the consumer participation and training group. She was an expert for CI at ISO's Social Responsibility Working Group, which developed ISO 26000 and coordinated its' consumer stakeholder group. She is a member of steering committees on standards tools developed for ISEAL Alliance whose members produce environmental and social standards, such as Fairtrade.

Eugene Huang

General Manager
STC (Dongguan)

Eugene Huang is general manager, STC (Dongguan) and is a member of China Toy Association. He leads a team of more than 200 employees dedicated to ensuring consumer products made in China fulfill CPSC, CCC and EU requirements.

Wendy G. Hulton

Partner
Dickinson Wright LLP, Toronto

Wendy Hulton has over 20 years of experience in the area of product regulation. Her practice involves advising Canadian, U.S. and international clients in connection with all aspects of product regulation and marketing, product liability, recalls, crisis management, advertising and unfair competition on a wide range of products including foods, drugs, medical devices, electronics and consumer goods. Clients describe Wendy as a "tough" litigator, who is responsive, practical and known for successfully guiding clients through very challenging situations while protecting their reputation and brand. Wendy has been the author of the Canadian chapter of Product Recall text for a number of years. She has published articles and presented on a broad range of regulatory and marketing law issues including: Advertising & Promotions, Regulatory Compliance, Product Liability & Product Recall, Contracts & Agreements, Privacy, Social Media and Canada's Anti-Spam Legislation (CASL).

Pratik Ichhapor, PhD

Director of Technical Services, Toys, Hardlines and Softlines
Intertek

Dr. Pratik Ichhapor is a frequent speaker and author on quality, safety and environmental issues affecting the textiles, toys, and softlines industries. In his capacity as the Director of Technical Services, Dr. Ichhapor provides counsel to Intertek customers about compliance with and changes to regulations related to consumer product safety, chemical management and harmful substances, including California Proposition 65, California Green Chemistry Initiative, State Green Chemistry requirements and, Restricted Substances Lists (RSL).

He is a member of the Apparel and Footwear Association's RSL Working Group, a subset of the association's Environmental Task Force, which provides members with information related to regulations and laws that restrict or ban certain chemicals and substances in finished home textile, apparel and footwear products around the world. He holds a PhD. in Fiber and Polymer Science from North Carolina State University and a Master's of Science degree in Fiber and Polymer Science from Clemson University.



Charles E. Joern Jr.

Joern Law Firm

Charles E. Joern, Jr. focuses his practice in the area of consumer product safety laws and product liability litigation. During his more than 30 years in practice he has served as lead trial counsel for a number of Fortune 500 corporations in high value product liability and commercial litigation cases, obtaining favorable results at both the trial and appellate levels. He has represented clients in a wide range of matters, including consumer product safety compliance, product liability litigation, punitive damages, RICO litigation and commercial claims, in jurisdictions across the country. Mr. Joern has assisted major corporations with nationwide consumer product recalls, mandatory reporting matters, risk assessment evaluations, and regulatory compliance matters. He provides counseling and representation before the U.S. Consumer Product Safety Commission to manufacturers, importers, distributors and retailers of consumer products.

Alan Kaufman

Senior Vice President, Technical Affairs
Toy Industry Association (TIA)

Alan P. Kaufman is a toy industry veteran with more than 35 years of experience addressing product safety, quality assurance, regulatory compliance and product testing issues for toy companies and retailers. Mr. Kaufman is currently Senior Vice President, Technical Affairs at the Toy Industry Association, Inc. (TIA). Mr. Kaufman previously served as Vice-President for Global Product Safety and Regulatory Affairs at Toys"R"Us and spent more than a decade directing production, sourcing and technical services within The Walt Disney Company and its affiliated companies. Earlier in his career, he held technical and production positions at a number of toy manufacturers, including Mattel, Knickerbocker and Coleco. Mr. Kaufman is President-Elect and a member of the Board of Directors of the International Consumer Product Health and Safety Organization (ICPHSO). He is also a member of the executive board of ASTM International Committee for Consumer Products F15, and active on a number of its subcommittees responsible for toy and juvenile product safety standards, and is the nominated US expert for the current revision of ISO/IEC Guide 50 on Children's Safety. Mr. Kaufman received his bachelor's degree in Biology from the University of California, Los Angeles. He is certified as a quality engineer.

Honorable Elliot F. Kaye

Chairman

U.S. Consumer Product Safety Commission

Elliot F. Kaye was sworn in as the 10th Chairman of the U.S. Consumer Product Safety Commission (CPSC) on July 30, 2014. President Barack Obama nominated Mr. Kaye on March 31, 2014, and he was confirmed by the U.S. Senate on July 28, 2014, to a term that expires in October 2020. Chairman Kaye has identified three major areas of focus that will advance his collaborative leadership approach: CPSC will further harness the experience and expertise of agency staff and safety experts in the private sector to achieve more safety advancements for the American public; CPSC will continue to prioritize and work to accelerate culture change around brain safety in youth sports; and, CPSC will be committed to strengthening its line of defense at U.S. ports to keep dangerous imports out of the hands of unsuspecting consumers.

Mr. Kaye served as CPSC's Executive Director from 2013 until his confirmation as Chairman. Previously at CPSC, Mr. Kaye served as Chief of Staff and Chief Counsel to former Chairman Inez Moore Tenenbaum in 2013, Deputy Chief of Staff and Senior Counsel to the Chairman from 2012 to 2013, and as Senior Counsel to the Chairman from 2010 to 2012. He has been the driving force behind many of the agency's most successful initiatives in recent years, including efforts aimed at addressing the chemical burn hazard to young children from the ingestion of coin cell batteries. Mr. Kaye is widely recognized for having played a key role in coalescing the leading organizations and companies in American football around a common goal of creating a culture change to reduce the risk of brain injuries in youth football.

From 2007 to 2010, he was an attorney at Hogan Lovells. Prior to this, he was an attorney at Cooley Godward Kronish LLP and a Judicial Clerk for the Honorable Sterling Johnson, Jr. of the United States District Court for the Eastern District of New York. Mr. Kaye has served as Chief of Staff and Legislative Director for U.S. Representative John Tierney, Chief of Staff and Communications Director for U.S. Representative Pat Danner, and held a number of positions with U.S. Representative Earl Hutto.

He received a B.S.J. from the Medill School of Journalism at Northwestern University and a J.D. from New York University School of Law.

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Valerie Kenyon

Senior Associate, Product Law Team
Hogan Lovells International LLP

Valerie is a dedicated senior products lawyer, motivated by all things product-related. As a senior associate and solicitor advocate, Valerie focuses on product-related commercial, advisory, and compliance work, product litigation and general commercial dispute resolution (litigation and ADR). She excels in tailor-made solutions for the complex world of products. Valerie has a broad client base, including technology companies and manufacturers, suppliers, and insurers of consumer products and industrial equipment.

The depth of her experience includes advising on matters involving electrical and electronic equipment, connected technologies, cosmetics, toys, textiles and apparel, motor vehicles, industrial equipment, and chemicals. Valerie works closely with other advisors, including test houses, consultants, certification bodies, and other industry specialists (from marketing to engineering).

Valerie edits and writes for the International Product Liability Review, which is a quarterly publication focusing on what's most important to manufacturers, suppliers, and insurers of consumer and commercial products in the realm of product regulation and litigation.

Shahab Khosravan

Director of Compliance, Worldwide Licensing
and Retail Operations
Coca-Cola Company

In this role, Mr. Khosravan is responsible for licensing and promotional product compliance which consist of trademark, product safety, sustainability, and social accountability. He has over 25 years of related experience in product integrity, design, and manufacturing. Since 2004, Mr. Khosravan has been on the Board of Directors for SPLiCE (Society of Product Licensors Committed to Excellence) and elected as the SPLiCE Chairman of the Board in 2007. Shahab has a BS in Aerospace Engineering from the University of Texas.

Kimberly Kociencki

CEO
SPLiCE

Kimberly Kociencki is a co-founder and CEO of SPLiCE, a Licensors Community of Best Practice. As CEO, her main focus is to ensure the SPLiCE membership is learning from one another in regard to sharing best practices that continuously improve upon the process of brand licensing. With over 60 member companies in collaboration, they comprise twenty three percent (23%) of the Dow Jones Industrial Average and fifteen percent (15%) of Interbrand's 2015 Top 100 Global Brands. The SPLiCE membership is composed of business, nonprofit, and military.

Tools from her leadership include scorecards, playbooks, project planning tools, and organizational matrices focused on social accountability initiatives, team management and software solutions.

Prior to SPLiCE, as a global liaison for Fortune 100 companies, Kimberly has overseen manufacturing, consumer product, licensing, promotional product, and hospitality industries with strategic planning, technical quality assurance requirements, training and marketing. Kimberly holds a Change Leadership M.S. and M.B.A. Certificate from State University of New York (SUNY), and International Business B.S. degrees. Kimberly serves on the ICPHSO Board of Directors and has served as an Advisory Council Member for the SUNY Empire State College, Fair Factories Clearinghouse, Smithsonian National Postal Museum, and has acted as the key liaison to capture community in-reach to build a new Burchfield-Penny Art Center. Kimberly resides in sunny Buffalo, New York with her two daughters Bianca and Jianna.

Beverly Kohen

Assistant Director, Division of Field Investigations,
Office of Compliance and Field Operations
CPSC

Bev has worked at the CPSC since 1988. She began her career as an Investigator in the New York City office and became a Compliance Investigator several years later. She also did many field assignments for Public Affairs throughout the years. She was promoted to a Supervisory Investigator in 1999 and then became the Deputy Director for the Eastern Region several years after that. She is currently an Assistant Field Director. Bev is a native Long Islander and still resides in that part of New York. She has a BS degree in Consumer Economics from the University of Delaware and an MS degree in Education from Queens College.

Gerald Konkel

Partner
Morgan Lewis

Mr. Konkel represents and counsels corporate policyholders in preserving and recovering insurance and other assets for product recall, toxic tort, medical device litigation, business interruption loss, environmental, and other liabilities. He has tried cases to successful judgments and preserved favorable judgments on appeal and litigated, arbitrated, and settled disputes across the United States, in Bermuda, and in London. In addition to preserving and recovering insurance assets through trials and by being trial-ready, Mr. Konkel works closely with Morgan Lewis's product liability and mass tort and business and finance partners and associates to provide cross-disciplinary solutions to address clients' liabilities and other business losses. Representing companies in the manufacturing, medical device, food, energy, and construction industries, Mr. Konkel also counsels clients on insurance asset valuation and captive insurer use.

Don Kornblet

President

ADK Information Services, LLC

Publisher

Product Safety & Recall Directory

Don Kornblet is president of ADK Information Services LLC, a product safety consulting company formed in 2008 that provides information and education services to the consumer product safety field. He also serves as product safety adviser to Saint Louis University's Center for Supply Chain Management Studies, where he helps design and direct the John Cook School of Business' product safety management education program.

ADK Information Services publishes the Product Safety & Recall Directory® annually in both hard copy and on-line editions. The company also publishes the weekly on-line Product Safety Network News®, a compilation of product safety news articles published in a variety of media from around the world that appears at www.productsafetynetworknews.com.

His background includes the 1986 start up of Business Response, Inc., a call center company that was active in the field of third party administration and management of product recalls for consumer product companies. In 2000, BRI was acquired by SR Teleperformance, a French company and global leader in the call center industry.

Chin Kuay

*Senior Manager, Product Safety
and Regulatory Compliance*
Office Depot

Prior to commencing his regulatory compliance career, Chin Kuay held various business positions in Fortune 500 corporations. Fluent in Chinese (Mandarin and Cantonese), he is well-versed in the supply-chain issues of Chinese factories due to personally visiting many of them throughout his career. Chin Kuay is proud that he has accumulated one million frequent flier miles, enough to travel to the moon and back twice!

Chin Kuay received his JD from the University of Arkansas, MBA from Curtin University in Australia, and a BBA from the University of Tasmania in Australia. He is a Native of Singapore and became a naturalized American citizen in 2007. He lives in Florida with his spouse, two dogs, and two cats.

Larry Latack

Director, Global Product Safety
Whirlpool Corporation

Larry D. Latack is the Director of Global Product Safety for Whirlpool Corporation which is headquartered in Benton Harbor, MI. Whirlpool Corporation is the number one major appliance manufacturer in the world, with approximately \$21 billion in annual sales, 97,000 employees

and 70 manufacturing and technology research centers in 2015. The company markets Whirlpool, KitchenAid, Maytag, Consul, Brastemp, Amana, Bauknecht, Jenn-Air, Indesit and other major brand names in nearly every country throughout the world.

In his role, Mr. Latack leads the functional group responsible for developing and coordinating the core product design safety system used by over 4000 engineers and technical support personnel around the world. This group also maintains extensive relationships with government-based and other consumer safety regulatory agencies, audits internal use of the safety system & monitoring of field safety performance, and provides a framework of training, processes & tools which comprise the award winning safety system.

Mr. Latack has degrees in Microbiology & Electrical Engineering and over 21 years of experience in the field of consumer product safety.

Cheri Lau

Regulatory Specialist
TÜV SÜD China Holding Limited

Cheri is a senior member of TÜV SÜD's global technical support team, Technical Governance & Regulatory Compliance (TGRC), where she leads the team's monitoring on global toy regulations and knowledge management. An experience trainer and presenter on the latest consumer product regulations, Cheri is also actively involved in client projects on the test plan creation of a wide range of products, especially toys and children's products, by drawing on more than 10 years of experience in consumer product testing.

From 2016, Cheri will further expand her role and oversees the team's research on consumer product regulations.

Kevin Leary

Transportation Regulations Specialist
U.S. Department of Transportation, PHMSA

Mr. Leary is an international transportation specialist with the Pipeline Hazardous Materials Safety Administration (PHMSA) in the U.S. Department of Transportation. Mr. Leary has extensive knowledge of the U.S. hazardous materials transportation regulations and international dangerous goods transportation regulations. He has also represented the U.S. at domestic and international transportation forums such as the United Nations Subcommittee of Experts on the Transport of Dangerous Goods, the International Civil Aviation Organization Dangerous Goods Panel. While with PHMSA, Mr. Leary has led recent rulemaking initiatives to harmonize the U.S. hazardous materials regulations with international transport standards and lithium batteries in particular.



**Thomas A. Lewandowski, PhD.,
DABT, ERT, ATS**

Principal Scientist
Gradient Corp.

Dr. Lewandowski is a toxicologist and chemist working in Gradient's Seattle, Washington office. He has over 20 years of experience in the areas of product safety evaluation, pharmacokinetics, metals toxicology, and developmental toxicology. He is currently leading Gradient's efforts in the emerging area of green chemistry. He is also an Adjunct Associate Professor at Brooklyn College/The City University of New York, where he teaches environmental science and environmental health. In addition, he is an affiliate faculty member at the University of Washington School of Public Health where he lectures on toxicology and risk assessment. In 2012-2013, he served as chair of the Society of Toxicology's Education Committee, which works to increase science literacy and public knowledge of toxicology. He is an author of numerous book chapters and manuscripts relating to the practice of risk assessment and developmental toxicology. He is board certified in toxicology in the US as well as Europe.

Leona Lewis

Founder
ComplyEthic Consulting, LLC

Leona Lewis provides the strategies and techniques that compliance programs need to engage company leadership in consumer goods compliance and risk programs. As an in-house attorney at Best Buy, Leona spent over a decade focused on the areas of regulatory law, compliance, environmental law, product safety law & product recalls and supply chain risks in the United States and internationally. She held a number of committee leadership roles at the Association of Corporate Counsel and was an active leader in the Consumer Electronics Association and Retail Industry Leaders Association while working in the in-house. She received her law degree from the University of Illinois College of Law in Champaign-Urbana, Illinois and received her B.A. in Economics from the University of Michigan in Ann Arbor, a town where a little piece of her heart still resides. Her hometown is East Lansing, Michigan, and she is currently located in Minneapolis, Minnesota. Half the year she wonders why she lives there and the other half she enjoys the glorious summer by cycling and gardening.

Simon Long

Product Safety Manager
Dyson

Simon has over thirty years of engineering experience, has run his own design consultancy and has worked across a range of industries and technologies including telecoms and consumer goods. Now working full time with Dyson as safety manager Simon is a regular speaker at ICPHSO and other safety related events with a particular interest in risk assessment.

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Belinda May

ICPHSO Board Member
Partner
Dentons US LLP

Belinda May is a member of the ICPHSO Board of Directors who practices in Dentons' consumer products, regulatory, and litigation groups. She is a partner in the firm's St. Louis and Washington, D.C. offices and specializes in regulatory and contested proceedings arising in connection with the design, manufacture and sale of consumer products.

Ms. May has a wide range of experience in consumer products law that involves the entire life cycle of a product, including product design, development, manufacturing, production, sales and reverse logistics. Ms. May's experience involves an array of topics such as regulatory compliance and product recalls, performance claims, packaging, advertising, supply chain analysis, products liability, regulatory challenges and contested proceedings with competitors. She is a frequent speaker and author on these topics. Ms. May received her JD from Washington University School of Law, where she was a member of the Washington University Law Review. In addition, she is a graduate of the Product Safety Management program at Saint Louis University's John Cook School of Business, Center for Supply Chain Management and is an instructor for the program.

Don Mays

Director, Product Safety and Quality
Deloitte

Don is the director of product safety, compliance, and quality assurance within Deloitte's Supply Chain Advisory practice. He brings more than 35 years of technical experience leading to a deep understanding of how companies can identify and mitigate their risks. Don was formerly the Senior Director, Product Safety and Technical Policy for Consumer Reports. He led his organization's product-safety program in its effort to reduce the number of unsafe products in the marketplace and help educate consumers about hidden safety hazards. Don also spent much of his career developing and operating laboratories for Consumer Reports, Intertek, and the Good Housekeeping Institute. He actively serves on standards development committees for ASTM-International and has served on their Board of Directors as well as the boards of the American National Standards Institute (ANSI) and the International Consumer Product Health and Safety Organization (ICPHSO). He recently joined the Board of Directors for Kids in Danger.

Justin McDonough

Assistant Director, Division of Field Investigations,
Office of Compliance and Field Operations
CPSC

Justin started with CPSC in 2006 and has served as a Product Safety Investigator and a Supervisory Investigator in Atlanta, GA. Prior to joining the CPSC, Justin worked as an Import Specialist for U.S. Customs and Border Protection and as a Special Agent for the Federal Aviation Administration. He started his career as a city police officer. Justin received a Bachelor of Arts degree in both Criminal Justice and Psychology from Auburn University and earned a Graduate Certificate in Instructional Design from the University of Wisconsin-Stout.

Kathleen McGuigan

Senior Vice President, Legal & Regulatory Affairs
Retail Industry Leaders Association (RILA)

Kathleen McGuigan handles regulatory and compliance matters and oversees RILA's Compliance Council and Product Safety Committee. McGuigan joined RILA after 11 years as senior counsel for JCPenney, where she was responsible for providing legal advice on international, trade, product safety, regulatory compliance and contract matters. McGuigan started her legal career in the U.S. Customs Service Office of Chief Counsel and then went on to spend time at the Department of Justice and the Department of Transportation, Office of International Law. McGuigan earned her BA from University of San Francisco, a JD from Loyola Law School (Los Angeles) and a Masters of International and Comparative Law from Georgetown University Law Center, Washington, DC. She is admitted to practice in California and Texas.

Honorable Joseph P. Mohorovic

Commissioner
U.S. Consumer Product Safety Commission

Joseph P. Mohorovic has been sworn in as a Commissioner of the U.S. Consumer Product Safety Commission (CPSC). President Barack Obama nominated Mr. Mohorovic on October 13, 2013, and he was confirmed by the U.S. Senate on July 28, 2014, to a term that expires in October 2019.

Prior to joining the Commission, Mr. Mohorovic was Senior Vice President of Intertek, a global leader in product testing, where he was responsible for all aspects of performance, growth and strategic management in the North American region. Before joining Intertek, Mohorovic's public service included two terms as State Representative for New Mexico's 28th District before resigning elected office to serve in the CPSC administration of former Chairman Hal Stratton from 2002 through 2007.

"It truly is an honor to be joining an agency with such a distinguished and proud history of protecting American consumers," said Mr. Mohorovic. "Although the CPSC has accomplished much, there are many complex issues and challenges that lie ahead, not the least of which is an increasingly complex global supply chain. I have no doubt that with the leadership of Chairman Kaye, and working in concert with my other outstanding colleagues on the Commission as well as all agency stakeholders, we will be able to ensure that the CPSC continues to be one of the most responsive and cost-effective investments for American taxpayers in the Federal government."

Mr. Mohorovic graduated from the University of Texas at Austin and he holds an M.B.A. from the University of New Mexico. He and his wife, Royelle, have three daughters.




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Maria Carolina Corcione Morales

Director, Consumer Protection Investigations
Superintendence of Industry and Commerce
Colombia

Lawyer from the Universidad Externado de Colombia, with a Master's Degree in Private Law from the Università degli studi di Roma Tor Vergata. Professor of Private Law in the Universidad de Los Andes.

After concluding her studies, María Carolina worked as an intern for the Food Safety, Health and Consumer Protection Section at the Delegation of the European Union to the United States and since then, she has been actively working in consumer product safety in her country. In 2009 she started working for the Deputy Superintendence for Consumer Protection of the Superintendence of Industry and Commerce and since 2013 she is the Director of Investigations for Consumer Protection.

Adriana Ruiz Monroy

General Director of Foreign Affairs
PROFECO

Adriana Ruiz Monroy was designated the General Director for Foreign Affairs in January 2016 for the Consumer Protection Federal Agency (PROFECO, by its acronym in Spanish). She joined PROFECO in February 2013 as Head of Department for Bilateral Affairs and was promoted to Head of Department for Multilateral Affairs in January 2014.

She is in charge of international matters of PROFECO worldwide with organisms such as International Consumer Protection and Enforcement Network (ICPEN), Organization for Economic Co-operation and Development (OECD), Organization of American States (OAS), Alianza del Pacífico, Iberoamerican Forum of Governmental Agencies for Consumer Protection (FIAGC) and bilateral relations with European, Latin-American and North American countries. Adriana graduated in Foreign Affairs from the Anahuac University, Mexico City and holds a post-graduate degree in Trade and International Business from the Anahuac University (Honors).

Brandon Mueller

Partner
Manufacturing & Transportation Team
Husch Blackwell Technology

Brandon Mueller works with clients to guide them in all aspects of product safety to include investigations; product recalls and other corrective actions; product warnings, warranties and instructions; product testing; and product warning analysis. He advises clients regarding reporting requirements to the Consumer Product Safety Commission (CPSC). Brandon's practice often addresses state, federal and international product safety regulations as well as establishing compliance programs for the same. Throughout the United States and Canada, Brandon represents

clients in the defense and prosecution of products liability litigation and regularly leads investigations into complex product and incident investigations. Brandon is a Partner in Husch Blackwell's Technology, Manufacturing & Transportation team. He previously served in the U.S. Army.

Mary Murphy

Assistant General Counsel, Division of Compliance,
Office of General Counsel
CPSC

Mary Murphy is the Assistant General Counsel for the Division of Compliance within the Office of the General Counsel. She and her staff initiate and handle all aspects of administrative litigation seeking mandatory recalls, investigate and negotiate civil penalties for violations of Section 19 of the CPSA and other Acts administered by the Commission, and work with staff in the Office of Compliance and Field Investigations to achieve voluntary recalls. Ms. Murphy joined the CPSC after serving as a trial attorney at the U.S. Department of Justice in the Consumer Protection Branch, where she investigated and prosecuted criminal cases on behalf of the CPSC and other federal agencies. She previously served as an Assistant United States Attorney in the District of Columbia where she prosecuted a wide range of criminal matters including homicides, federal narcotics cases, and violent crimes.

Hugh Musick

Associate Dean & Director of Executive Education
IIT Institute of Design

Hugh Musick is Associate Dean and Director of Executive Education at Illinois Institute of Technology Institute of Design. A frequent speaker on design, he has lectured in South America, Europe, Asia, and throughout the US. In his role as Director of Executive Education, he works closely with global organizations helping them develop cultures of innovation. At the heart of these interactions is showing how design is a discipline that can be practiced for strategic advantage. He works with a wide range of institutions including universities, hospitals, not-for-profits, and corporations. His particular interests are innovation leadership and communication. Prior to joining the Institute of Design, he spent a career leading new product development for companies in the home goods and education markets. He sits on advisory boards for the Chicago Children's Museum, Terra Foundation for American Art, Institute for Translational Medicine, and the architecture firm, Shelpley Bulfinch. He holds a MBA from the J.L. Kellogg Graduate School of Management at Northwestern University.

Malin Nasman

Product Requirements and Compliance Specialist
IKEA

Malin Näsman is a Product Requirements and Compliance Specialist at IKEA US, a subsidiary of an international home furnishings retailer. Her responsibilities include oversight of product laws, regulations and standards, CPSC communi-



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cation, CPSC Database Incident Reports, Section 15 Reports and recalls for IKEA US. Other responsibilities include managing the IKEA safety incident and non-compliance reporting process within the US and communicating the impact of regulatory and industry standards to the IKEA Headquarters in Sweden.

Malin specializes in flammability and labeling requirements for upholstered furniture, mattresses and textiles. She is also involved with the global IKEA Chemical Strategy where she is collaborating with various stakeholders on the US market with the goal to raise awareness about safe chemicals in consumer products. Malin participates in various consumer product safety forums such as ICPHSO and IABFLO. She also represents IKEA at ASTM F15 Consumer Products subcommittees.

Malin has a degree in Business Administration and Economics from Lund University in Sweden. Prior to joining IKEA she worked for PricewaterhouseCoopers and she has also held positions as Administration and Accounting Manager in various small businesses in Sweden.

Michael A. Del Negro

*Senior Counsel, Product Safety & Regulatory Compliance
GE Appliances*

Michael Del Negro is Senior Counsel, Product Safety and Regulatory Compliance for GE Appliances, a business division of the General Electric Company. Mr. Del Negro is

responsible for developing and managing GE Appliance's global product safety, product compliance, product liability and product quality legal programs and processes. Michael assists the commercial team with reviewing safety, environmental and sustainability claims. He assists multi-disciplinary product councils with managing product safety matters. Michael works cooperatively on voluntary recalls and industry safety initiatives with officials from the U.S. Consumer Product Safety Commission, Health Canada and other agencies.

A Washington, D.C. native, Michael graduated from the University of Michigan, earning a B.A., M.S.W., and

J.D. After graduating from the University of Michigan Law School, he joined Winston & Strawn LLP in Washington, D.C., where he specialized his practice in consumer product safety and regulatory compliance matters, as well as product liability litigation. His additional legal experience includes internal and grand jury investigations, and antitrust matters. He was part of the defense trial team in the FTC's 2004 landmark antitrust hospital merger administrative litigation, *FTC v. Evanston Northwestern Healthcare*. Michael, his wife Gina, sons Dominic (7 years) and Vincent (4 years), and daughter Sophia (2 years) reside in Louisville. His outside interests include distance running and cooking.

Christopher Nguyen

*Compliance Officer, Defects Investigation Division,
Office of Compliance and Field Operations
U.S. Consumer Product Safety Commission*

Christopher Nguyen joined the CPSC in June 2011 and is a Compliance Officer in the Office of Compliance and Field Operations, Division of Defect Investigations, Children's Hazards Team. Christopher is responsible for the identification and investigation of potential product defects and the negotiation of voluntary corrective action plans. In addition to his work on the Children's Hazards Team, Christopher has also been actively involved in several multi-firm high profile investigations where he has been responsible for the coordination of these investigations within the Commission. Christopher holds a Bachelor of Arts in Criminology & Criminal Justice from the University of Maryland, College Park.

Richard O'Brien

Director, International Programs and Intergovernmental Affairs
U.S. Consumer Product Safety Commission

Richard O'Brien is Director of International Programs and Intergovernmental Affairs at the U.S. Consumer Product Safety Commission (CPSC). He oversees the regulatory agency's international activities. He also coordinates efforts with other U.S. government agencies on import product safety issues. Mr. O'Brien is a retired career U.S. Foreign Service Officer with over 29 years of federal service. Before joining the Foreign Service, he worked in trade promotion at the Commerce Department's International Trade Administration and earlier, at the Agriculture Department's Foreign Agricultural Service as a Press and Public Information Specialist. Earlier, he held a variety of positions in the public relations and marketing field, including agency account executive, consultant, and staff public relations director for The Salvation Army.

Sean Oberle

Publisher
Product Safety Letter

Sean Oberle is a professional journalist who has covered product safety regulations and CPSC since 1989 when he joined the company that founded Product Safety Letter. He eventually became managing editor of 10 newsletters that also covered the Food and Drug Administration, Department of Transportation, and Environmental Protection Agency. He purchased Product Safety Letter and has been publishing it since 2003. He kept its primary focus on CPSC while expanding its coverage to recognize the globalization of product safety issues. He is married, has a daughter, 11, and lives in Bethesda, Md.

Sarah Owen

Global Government Affairs Manager
UL LLC

In this capacity, she manages legislative and regulatory priorities for UL's Commercial and Industrial business, with a specific focus on product safety, energy solutions, codes and standards, and business development. Sarah represents UL before government officials at the national, state/provincial and local levels and leads UL's engagement with the U.S. Occupational Safety Health Administration and U.S. Consumer Product Safety Commission.

Sarah came to UL in 2013 from the National Electrical Manufacturers Association (NEMA), where she spent nearly six years (2007-2013) serving as Manager of Government Relations with a focus on fire, life, electrical, consumer product and occupational safety. In 2012, Sarah was honored by *electroindustry* magazine as a "person making a difference" in the industry. Prior to her work with the electrical industry, Sarah advocated on behalf of, and developed grassroots programs for, the National Lumber and Building Material Dealers Association (NLBMDA). Her work at NLBMDA was preceded by a nine-year career (1997-2006) on Capitol Hill serving as a legislative assistant and ultimately as a legislative director to senior members of the U.S. House of Representatives.

Sarah holds a Master of Arts degree in Political Management from The George Washington University and a Bachelor of Arts degree in Political Science from Taylor University. She successfully completed UL's Global Leader executive education program in 2015.



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Lyn Pesterfield

Regulatory Compliance Manager; Prym Consumer USA
Current responsibilities are to ensure the safety and compliance of nine brands made and or distributed by Prym Consumer to retailers in the craft and hobby markets in the Americas and Canada. This includes packaging, regulatory compliance, testing and certifications, and quality and legal issues. Product lines include sewing and quilting notions, findings, tools, adhesives, lubricants, fabric dyes, and components for constructing baby diapers, clothing, shoes and jewelry.

Kitty Pilarz

*Vice President of Product Safety & Regulatory Compliance
Mattel Inc./Fisher-Price*

Kitty Pilarz is Vice President of Product Safety & Regulatory Compliance for Mattel Inc. / Fisher-Price, and is responsible for product safety policies for the corporation and brand. She received the 2013 Ron Brown Leadership Award, recognizing leadership in promoting standardization as a way of eliminating global barriers to trade.

In 2011, Pilarz served as ASTM International's Chairman of the Board. She is also on the ASTM F15 Executive Committee. Pilarz helps develop ASTM standards for toys and many juvenile products. Pilarz also serves on committees for the American National Standards Institute, UL and the International Organization for Standardization.

In 2010, Pilarz received the Dana Award in recognition of her commitment to children's safety through the development of global safety standards. She was also honored with the 2006 ASTM Award of Merit and accompanying title of fellow for her contributions to F15.

Pilarz has served as symposium chair for the International Consumer Product Health and Safety Organization, and as President and Board Member of that group – which works to promote product safety through education and communication.

She is a graduate of the State University of New York at Buffalo where she received a B.S. in mechanical engineering, and holds an M.B.A. from Canisius College in Buffalo, New York.

Carol Pollack-Nelson, PhD.

*Human Factors Psychologist
Independent Safety Consulting*

Carol Pollack-Nelson, PhD. is a human factors psychologist specializing in consumer product safety. She works as a consultant and researcher, providing guidance to manufacturers, retailers, attorneys, test labs, consumer groups, and the government on product safety issues including anticipation of product design hazards, reasonable use scenarios, supervision practices and injuries, warning label design and effectiveness, and instructional design.

Prior to working as an independent consultant, Dr. Pollack-Nelson served as a Senior Engineering Psychologist in the Division of Human Factors at the U.S. Consumer Product Safety Commission (CPSC). She headed the Division's Product Safety Assessments program. |

Dr. Pollack-Nelson is actively involved in professional societies including the Human Factors and Ergonomics Society, the International Consumer Product Health and Safety Organization (ICPHSO), UL's Consumer Advisory Council, and ASTM International. She is a past President of ICPHSO and since leaving the CPSC, has served on ASTM's F15.90 Executive Committee and various subcommittees. Presently, she is Vice-Chairman of the ASTM Executive Committee and a Subcommittee Co-chair of the voluntary standard for Laundry Packets.

Patricia Pollitzer

*Assistant General Counsel, Regulatory Affairs
U.S. Consumer Product Safety Commission*

Patricia M. Pollitzer is the Assistant General Counsel for Regulatory Affairs in the Office of the General Counsel at the U.S. Consumer Product Safety Commission (CPSC). She has been an attorney in the Regulatory Affairs Division for over 20 years, working with the staff to develop CPSC rules, advising the Commission on regulatory issues, and participating in determinations about CPSC's jurisdiction. Since coming to the CPSC, Ms. Pollitzer has been involved in the development of numerous rules covering a range of products under CPSC's various statutes. Prior to joining CPSC, Ms. Pollitzer was an associate at Cadwalader, Wickersham and Taft. She received her B.A. from Vassar College and her J.D. from the George Washington University School of Law.

Cheryl Possenti

*Partner
Goldberg Segalla*

Cheryl Possenti is a founding partner of the firm and has more than 30 years' experience in the defense of complex personal injury actions. With a practice that focuses on product liability matters and related litigation—and whose extensive experience includes defending high-profile, high-exposure class actions and professional malpractice claims—Cheryl helps clients navigate the regulatory terrain set forth by the Consumer Product Safety Commission (CPSC), the National Highway Traffic Safety Administration, and other agencies.

A respected counselor to the makers of toys and other children's products, small appliance manufacturers, and many others, Cheryl assists clients in maintaining CPSC compliance, manages product safety litigation, helps coordinate effective product recalls—both limited and widespread—and advises on mandatory government reporting and the assessment of civil penalties. Over the course of the past 20 years, she has handled more than 150 issues involving the CPSC, and serves as counsel to two of the world's foremost toy and children's products manufacturers.

Cheryl is a sought-after speaker and writer on product safety issues and is the past Chair and Panel Counsel Liaison of the Children's Products Specialized Litigation Group of the Defense Research Institute's (DRI) Product Liability Committee. She has also served on the Board of Directors of the Society of Product Licensors Committed to Excellence (SPLiCE). Amongst her many other accolades and commendations, in 2014, Cheryl was named a Client Choice Awards winner by the International Law Office and Lexology. She holds the distinction of being the only lawyer in New York State—and one of just five in the United States and nine in the world—to be recognized in the product liability category. These unique awards are based solely on nominations and feedback by clients and in-house counsel.

Julia E. Richardson

Director, Office of Legislative Affairs
U.S. Consumer Product Safety Commission

Julia E. Richardson is currently the Director of the Office of Legislative Affairs of the Consumer Product Safety Commission. Immediately prior to this position, she served as Senior Counsel and Policy Advisor to Chairman Kaye at the CPSC. Prior to her CPSC service, she was Senior Counsel for the United States Senate Committee on Rules and Administration under Senator Schumer's leadership. She also held the position of Counsel to the Chair and Vice Chair of the Federal Election Commission and worked for a member of the Florida House of Representatives. Ms. Richardson graduated from Georgetown Law and the University of Florida.

Honorable Marietta S. Robinson

Commissioner
U.S. Consumer Product Safety Commission

President Barack Obama nominated Ms. Robinson on January 24, 2013, she was confirmed by the Senate on June 27, 2013, and was officially sworn in on July 2, 2013 to a term that expires in October 2017.

Ms. Robinson practiced as a trial attorney for 35 years, handling a wide variety of complex litigation for both plaintiffs and defendants. She is a Fellow of the International Society of Barristers and served as its first female president from 2010 to 2011. In 2011, Ms. Robinson served as independent legal counsel to the Chair of the United Nations Peace-building Commission in Liberia. Ms. Robinson served from 1989 to 1997 as a federally-appointed trustee of the Dalkon Shield Trust, which disbursed more than \$2.4 billion to more than 300,000 claimants in over 120 countries. She has taught as an adjunct professor at several law schools over the years and, most recently, at the Duke School of Law.

She is a Fellow of the American Bar Foundation and Michigan Bar, and in 2000 was the Democratic nominee for the Michigan Supreme Court. In 2009, Ms. Robinson was an appointed member of the Judicial Advisory Committee for the Eastern District of Michigan and from 1985 to 1989

she served on the Michigan State Building Authority. She also served as a member of the Michigan State Bar Representative Assembly.

Ms. Robinson earned a B.A. with High Distinction from the University of Michigan-Flint and a J.D. from the UCLA School of Law.

Ms. Robinson was married for 28 years to the late James K. Robinson, former AAG of the Criminal Division of the U.S. Department of Justice; has two stepchildren, Dr. Steven J. Robinson, of Flint, Michigan, and Renee Robinson Stromberg, of Stockholm, Sweden; and five grandchildren.

Kenneth Ross, Esq

Bowman and Brooke

For over 30 years, Kenneth Ross has advised U.S. and foreign manufacturers, product sellers, and the insurance industry on ways to identify, evaluate, minimize and avoid the risk of liability, especially product liability, regulatory liability and contractual liability. This advice is provided during product development as well as after sale.

In particular, Ken helps companies analyze risk and develop adequate warnings and instructions. He has also lectured and written extensively in this area, including co-authoring one of the early warnings compliance manuals while he was an attorney at Westinghouse Electric.

Ken has also provided legal advice regarding the testing of warning labels and has helped several industries create industry-wide labeling systems. Some of the testing projects he has worked on include the Mr. Ouch label in 1980 and the water heater flammable vapor labels in 1990. He has also helped trade associations revise voluntary industry standards for their products to incorporate new general labeling standards.

In the area of instructions, Ken has helped to improve many instruction manuals, promotional literature, marketing and advertising, and other safety and marketing communications.

Mike Rozembajgier

Vice President
Stericycle Environmental Solutions

Mike Rozembajgier is vice president at Stericycle Environmental Solutions, a provider of environmental and regulated waste management solutions for manufacturers and retailers. Rozembajgier has been with Stericycle for close to 10 years in a variety of leadership roles within Recall and Environmental Solutions. Prior to joining Stericycle, Rozembajgier held various management positions at Guidant Corp. (now Boston Scientific) and at Deloitte in their Strategic Consulting practice.

A diagram showing Edelman's services. At the top is a blue circle labeled 'DIGITAL'. Below it are several other blue circles: 'EMPLOYEE ENGAGEMENT', 'RESEARCH & INSIGHTS', 'BRAND MARKETING', 'INVESTOR RELATIONS', 'CRISIS & RISK MANAGEMENT', 'EXECUTIVE POSITIONING', 'MEDIA RELATIONS', 'ADVOCACY & PUBLIC AFFAIRS', and 'THOUGHT LEADERSHIP'. These circles are interconnected with lines. At the bottom left is the Edelman logo, which consists of a blue arrow pointing right and the word 'Edelman' in blue. Below the logo is a paragraph of text and a line of social media links.

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Mr. Rubel's experience includes representing manufacturers, distributors, and retailers of clothing, toys and other children's products, sporting goods, household appliances, furniture, heating and cooling equipment, computer equipment, premiums, building materials, packaging, pharmaceutical drugs, cosmetics, and other products.

Martin Rushton

*Principal Advisor, Trading Standards
Ministry of Business Innovation and
Employment (MBIE) New Zealand*

Martin Rushton is the Principal Advisor with the Trading Standards Service which is part of Ministry of Business Innovation and Employment and he has a lead role in New Zealand for consumer product safety. Prior to emigrating to New Zealand 10 years ago, Martin working with Trading Standards in the UK for over 30 years mainly in Scotland. Product safety has been major element of his career and he has been involved in a wide range of national and international product safety forums and standards committees. Martin holds a range of professional qualifications and also an MBA from Edinburgh's Napier University. He is also a Fellow of the Chartered Trading Standards Institute in the UK.

Eric Rubel

*Partner
Arnold & Porter*

Mr. Rubel focuses on product safety matters and related litigation. He was General Counsel to the US Consumer Product Safety Commission (CPSC) from 1994 to 1997. Mr. Rubel has extensive experience helping companies assess their compliance with CPSC regulations, in developing effective recalls in the US and as part of coordinated global corrective action plans, in avoiding unnecessary recalls, and in defending CPSC late reporting investigations and other enforcement actions. He also represents a number of companies, both large and small, in helping them to understand, comply with, and adapt their operations to address the Consumer Product Safety Improvement Act (CPSIA).

In addition, Mr. Rubel helps clients manage and coordinate the various litigation and regulatory matters that may arise out of product safety issues. Mr. Rubel also helps companies navigate state product safety requirements, including in the evolving area of "Green Chemistry" and chemicals of concern.

Walt Sanders

*VP, Law & Government Affairs
Van Fleet Associates, Inc*

Walt Sanders provides legal, strategic and regulatory counseling for large and small corporations, associations and non-profits before the U.S. Congress, White House, Executive Branch Departments and regulatory agencies such as the U.S. Consumer Product Safety Commission (CPSC), U.S. Food and Drug Administration, Drug Enforcement Administration, and the U.S. Environmental Protection Agency. Mr. Sanders' practice involves consumer product safety, pharmaceutical and medical device issues, resolving environmental disputes and business development. Mr. Sanders also served as Co-Director, Federal Relations Group, for the DC office of Barnes & Thornburg, LLP, counseling clients on international trade, energy, transportation, environmental issues, product safety, drug enforcement issues, and political law. Mr. Sanders also was Counselor to the Chairman of the U.S. Consumer Product Safety Commission (CPSC), directing efforts on government affairs, mandatory and voluntary rulemaking, compliance and enforcement, and developing private sector/government partnerships. In addition, Walt served as a senior Counsel and Legislative Director for House Energy and Commerce

Committee Chairman John D. Dingell, spearheading legislative efforts involving international trade, transportation, environment, and consumer safety. Sanders graduated from the University of California (Riverside), High Honors, the Eagleton Institute of Politics, Rutgers University, and the Washington College of Law.

Kathleen Sanzo

Partner

Morgan Lewis

Ms. Sanzo has significant experience in advising clients on a broad range of consumer products standards and U.S. CPSC regulatory/enforcement actions. Her experience includes comprehensive representation of domestic and international consumer product companies, including manufacturers and distributors of lighting products, escalators, heating controls, water systems, and building materials—as well as more traditional consumer products such as toys, juvenile products such as strollers, backpacks, cribs, child-resistant packaging, jewelry, clothing and sleepwear, furniture, appliances and sporting goods—concerning compliance with the laws enforced by the CPSC. Ms. Sanzo is a vice-chair of the Consumer Product Regulation Committee of the American Bar Association Section of Administrative Law and Regulatory Practice.

David Schmeltzer

Consumer Product Safety Consultant

Former Director, Office of Compliance

U.S. Consumer Product Safety Commission

David is a product safety consultant who specializes in matters involving the U.S. Consumer Product Safety Commission. He held the key position of Director of Compliance for the U.S. Consumer Product Safety Commission (CPSC) for twenty years. His clients are mostly moderate and small retailers, vendors and importers of consumer products with CPSC legal and enforcement problems. He is currently retained as a Senior Advisor to Stericycle, a company that specializes in product recalls and disposal of recalled products and materials. He is Of Counsel for CPSC issues to the New York City law firm Phillips Nizer.

Marc Schoem

Executive Director

ICPHSO

Marc J. Schoem assumed the position of Executive Director of the International Consumer Product Health and Safety Organization (ICPHSO) on October 15, 2015, after more than forty years at the U.S. Consumer Product Safety Commission (CPSC). His last position at CPSC was in a senior leadership role as the Deputy Director of the Office of Compliance and Field Operations.

As the Executive Director of ICPHSO, Marc leads the organization consisting of global members of consumer product health and safety professionals, who regularly come together at both domestic and international training meetings and

symposiums to exchange ideas, share information and address health and safety concerns affecting consumers. These training meetings and symposiums provide an inclusive and non-partisan global dialogue between all parties involved with consumer product health and safety.

Krister Hard af Segerstad

Manager, Product Compliance

IKEA North America Services, LLC USA

Krister Hard af Segerstad manages the Product Requirements & Compliance department at IKEA US, a subsidiary of an international home furnishings retailer. His responsibilities include research into the impact of regulatory and industry standards on IKEA business, participation in US product safety standards development and supporting IKEA through communication of product laws, regulations and standards information internally and to the product development team at IKEA headquarters in Sweden. Krister participates in various consumer product safety forums including ICPHSO where he is a former board member, ASTM F15 subcommittees for consumer products and NASFM. He is also actively participating in NCWM where he is an Industry Representative in the Packaging and Labeling subcommittee.

Krister has a Master's Degree in Business and Economics from the Stockholm School of Economics and Business Administration. Prior to leading the Product Requirements & Compliance team, Krister held positions in Logistics, Sales and Merchandising within IKEA. Before joining IKEA, he held various administrative positions at John Wanamaker Department Stores in Philadelphia, PA.

Dr. Lidija Sekaric

Director of Solar Energy Technologies,

Office and SunShot Initiative

U.S. Department of Energy

Dr. Lidija Sekaric is the Director of Solar Energy Technologies Office and its SunShot Initiative at the Department of Energy. In that role, she manages and balances a portfolio of nearly \$1B in projects, and sets the near and long-term goals for the programs. Prior to joining SunShot, she served as a senior advisor in the office of the Under Secretary of Energy and as a technical and market advisor on some of the world's largest distributed solar generation projects. Prior to joining DOE, Dr. Sekaric was on research staff at IBM T.J. Watson laboratory where she conducted record-setting research in nanoscale science and engineering. She holds 30 U.S. patents and has over 40 scientific publications. Dr. Sekaric received her PhD. and M.S. in Applied Physics from Cornell University and her A.B. from Bryn Mawr College.



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Rebeca Sharpe

Manager, Global Compliance & Ethics
Best Buy

Rebeca Sharpe is the Manager of Product Safety & Compliance for Best Buy, the world's largest consumer electronics retailer. Her role focuses on system design, process development, and oversight of business operations in the execution of product recalls. Rebeca has 6 years of experience in retail management and has devoted the last 3 years to product safety and compliance. Prior to her career in retail, Rebeca spent 12 years in Human Resources management, earning an SPHR certification, and worked as a Project Manager and Business Analyst at Cargill and other corporations in the Minneapolis area. Rebeca has a Bachelors of Architecture from the University of Minnesota.

Nick Shipley

Manager, Compliance and Enforcement Division

Consumer Product Safety Directorate,
Health Canada

Nick joined Health Canada's Consumer Product Safety Directorate (CPSD) in April of 2015, where he is the manager of compliance and enforcement. Prior to joining CPSD, Nick held a variety of roles in the regulation and compliance and enforcement of health products, such as drugs, natural health products and medical devices. Since joining CPSD, he spends much more time looking for regulated hazards when buying toys for his two daughters. He holds Bachelors and Masters Degrees in biology from the University of Ottawa.

Scott Simmons

*Director, Defects Investigation Division,
Office of Compliance and Field Operations*
CPSC

Scott Simmons, Director Defect Investigations Division, Office of Compliance and Field Operations, U.S. Consumer Product Safety Commission (CPSC). Mr. Simmons joined CPSC in April of 2012. He is responsible for directing investigations of potentially defective non-regulated consumer products and regulatory violations and enforcing mandatory standards and safety-related voluntary standards. To include negotiation and monitoring of recalls and corrective action plans, developing and implementing strategies for dealing with industry wide generic

product safety problems and to collaborate with other management officials to plan the allocation of resources to assure adequate coordination of the technical, legal and field resources needed to support team activities.

Prior to coming to CPSC, Mr. Simmons served as the Director of Field Services Support/Special Investigations with the Pipeline and Hazardous Materials Safety Administration at the U.S. Department of Transportation, where he focused on a risk-based enforcement approach and leveraged inspection resources and modal coordination throughout the Department to improve safety through shared responsibility ensuring the safe transportation of hazardous materials.

Mr. Simmons graduated magna cum laude from California State University with a master's of science degree in Organizational Administration in 2012. He also graduated cum laude from Athens State University with a bachelor's in Business Administration (Management of Technology)

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in 2000. Mr. Simmons was hired into the federal system as an Outstanding Scholar with the Department of Defense, and also was awarded the CM (Certified Manager) through James Madison University.

Rana Sinha-Balci

Director, Human Factors Division
U.S. Consumer Product Safety Commission

Rana Balci-Sinha serves as Director of Human Factors Division at CPSC. She worked as human factors engineer at CPSC for seven years before being appointed to her current position in January 2016. In her previous role, Rana managed rulemaking projects, worked on product recall effectiveness and served as human factors lead for various consumer products including hand-held carriers, strollers, baby monitors, frame back carriers, window coverings, portable fireplaces and clothes dryers.

Before joining CPSC, Rana was a staff human factors engineer at Delphi Corporation. She worked on the design and development of automotive components, consumer electronics, and medical devices; vehicle safety, and industrial ergonomics. Rana received her PhD. in Engineering Science with Human Factors concentration, from Louisiana State University. She has B.S. and M.S. degrees in Industrial Engineering, and M.S. in Organization and Business Policy. She teaches usability engineering at UMBC as adjunct faculty member. She holds four patents and has publications in peer-reviewed journals. She is a board certified human factors professional.

Tim Smith

Human Factors Engineer, Division of Human Factors
U.S. Consumer Product Safety Commission

Tim Smith is a Senior Human Factors Engineer in the Division of Human Factors at the U.S. Consumer Product Safety Commission. During his 19 years at the Commission, he has been responsible for analyzing how various people, including children and the elderly, are likely to use and interact with products in ways that might put them at risk.

Mr. Smith has extensive experience evaluating and designing warning labels and other hazard communications, as well as product instructions. He managed a project that resulted in CPSC staff's Manufacturer's Guide to Developing Consumer Product Instructions.

He serves as the CPSC representative on the ANSI Z535 Committee on Safety Signs and Colors, which publishes a series of voluntary standards related to the communication of safety and accident prevention information, including product labeling and safety information in product manuals and instructions. Mr. Smith also developed CPSC's mandatory portable generator label, which was identified by Harvard linguist and cognitive scientist, Dr. Steven Pinker, in his recent book, *The Sense of Style: The Thinking Person's Guide to Writing in the 21st Century*, as an example of excellent communication

Kami Snowbarger

Director of Product Communications
Just Between Friends Franchise System, Inc

Kami Snowbarger is the Director of Communications and Product Safety for Just Between Friends, North America's Leader in pop-up children and maternity consignment events. Kami works through interviews, social media, and information releases to educate the public regarding the latest information on recalls and product safety guidelines—ensuring JBF events are as safe as possible for the over 750,000 families that participate. Kami is also a certified child passenger safety technician.

Eli Szamosi

Independent Consultant

With over 35 years of experience in risk assessment, product compliance and performance evaluation at CSA Group, he relentlessly strives in sharing product safety knowledge with a passion for developing new and innovative solutions. As a dedicated (ICPHSO) International Consumer Product Health and Safety Organization volunteer member for over two decades, Eli has been a key contributor to the Symposium Planning and Membership committees. He is a valued member of several product safety Standards committees for ISO, CSA, and works closely with consumer organizations, suppliers, government departments and safety professionals. In his spare time Eli finds solace working on his farm in Niagara.

Howard Tarnoff

Senior Counselor to the Director
Office of Compliance and Field Operations
U.S. Consumer Product Safety Commission

Mr. Tarnoff began his career with CPSC in 1995 as a Trial Attorney in the Office of Compliance and Field Operations. In 2008, Mr. Tarnoff became the Team Lead of the Regulated Products Team of the Division of Compliance in the Office of the General Counsel. In 2010, Mr. Tarnoff became the Senior Counselor to the Director of the Office of Compliance and Field Operations. From May – December 2015, Mr. Tarnoff served as the Acting Director of the Office of Compliance and Field Operations in which he oversaw the Commission's Defect Investigations Division, Regulatory Enforcement Division, and Field Investigations Division.

At the CPSC, Mr. Tarnoff has received the Commission's highest honor, the Chairman's Award, along with the Special Act or Service Award, the Distinguished Service Award, and the Employees' Choice Award. Mr. Tarnoff is a 1992 cum laude graduate of Indiana University-Bloomington, where he received a B.S. degree in Business Economics & Public Policy. He is also a 1995 graduate of The George Washington University Law School. He is a member of the bar in New Jersey and the District of Columbia.

Takashi Tatsumi

President
National Institute of Technology and Evaluation (NITE)

Takashi Tatsumi was appointed as the 4th President of the National Institute of Technology and Evaluation (NITE) on April 1, 2015.

Prior to joining the NITE, Dr. Tatsumi served as Executive Vice President for Research at the Tokyo Institute of Technology. He also served as Vice-president for the International Zeolite Association. He is a member of the American Chemical Society and the British Zeolite Association. He is also an editor of the *Journal of Molecular Catalysis A: Chemical*.

His achievements are outstanding and he has won many awards. The main prizes are as follows: Catalysis Society of Japan Award in 2003, Science & Technology Award from the Minister of Education & Science in 2005, Japan Petroleum Institute Award in 2006, Chemical Society of Japan Award in 2007, and Alwin Mittasch Prize from DECHEMA, the expert network for chemical engineering and biotechnology in Germany, in 2012.

He obtained PhD. in engineering from The University of Tokyo.

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James A. Thomas

President
ASTM

James A. Thomas is president of ASTM International, one of the world's largest organizations for the development of international voluntary consensus standards. His professional career is concentrated on association management and the issues facing voluntary standardization. Thomas began his career at ASTM in 1972. He continued to serve in positions of increasing responsibility involving ASTM standards development until 1983 when he was promoted to vice president of standards development. In this position, he was responsible for all ASTM technical committee operations, including guiding new technical committees in the early stages of their development and representing ASTM in standards development activities with other organizations. In 1987, Thomas was appointed executive vice president of the Society, and in 1992, he was named president. As ASTM president, Thomas has been a staunch proponent of the multiple path approach to voluntary standards development. He is a frequent speaker

advocating openness and transparency in international standardization. Thomas holds a bachelor's degree in industrial relations and a master's degree in organization and management, both from La Salle University

Tanya Topka

Team Lead, Fast Track Team, Office of Compliance and Field Operations
CPSC

Tanya Topka is the Fast Track Team Lead in the Defects Investigation division of the Office of Compliance and Field Operations at the U.S. Consumer Product Safety Commission. Tanya has been in the Office of Compliance and Field Operations for fifteen years conducting investigations into a wide variety of consumer products. She coordinates recalls with foreign governments and reviews all Fast Track recalls to ensure consistency among the team.

Tanya started her employment at CPSC as a Product Safety Investigator working in Wisconsin, Illinois, Virginia, North Carolina, and Maryland.

Tanya holds bachelor's degrees in Criminology and Psychology. She is a graduate of Indiana University of Pennsylvania. She is also a certified small engine mechanic.

Mary Toro

Director, Regulatory Enforcement Division,
Office of Compliance and Field Operations
CPSC

Mary joined the CPSC in December 1983, as a textile technologist in the Directorate for Engineering Sciences. She later joined the Office of Compliance, Division of Regulatory Management where she developed and demonstrated expertise in regulatory matters under the Flammable Fabrics Act (FFA), the Federal Hazardous Substances Act (FHSA), the Poison Prevention Packaging Act (PPPA), and the Consumer Product Safety Act (CPSA).

In 2008 she became the Director of the Division of Regulatory Enforcement in the Office of Compliance and Field Operations. Her team advises much of the regulated industry on their responsibilities under the seven Acts and the regulations that the CPSC administers.

Ms. Toro holds a Bachelor of Science in Textile Science from the University of Maryland.

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Honorable Tom Udall

Senator

New Mexico

Tom Udall has earned a reputation as a principled leader who has the integrity to do what is right for New Mexico and our nation. Tom began serving as United States Senator in 2009, after two decades of public service as U.S. Representative and New Mexico's State Attorney General. He was re-elected to the U.S. Senate in 2014, and is now New Mexico's senior senator.

Born to Stewart and Lee Udall in Tucson, Arizona, on May 18, 1948, Tom's roots in New Mexico are deep. His grandmother Louise Lee was born in Luna, New Mexico, during territorial days and was part of a ranching family in what is now Catron County. Her family used to drive cattle down the White Mountains to the railroad in Magdalena.

Tom earned his undergraduate degree at Prescott College and obtained a Bachelor of Laws Degree from Cambridge University in 1975. He graduated from the University of New Mexico Law School in 1977. Tom then served as a Law Clerk to Chief Justice Oliver Seth of the U.S. Tenth Circuit Court of Appeals and became a federal prosecutor in the U.S. Attorney's criminal division. As Chief Counsel to the New Mexico Department of Health and Environment, he also fought for stronger environmental and health protections.

These experiences helped Tom realize he could personally make a difference for the people of New Mexico through elected office. In 1990, Tom was elected New Mexico Attorney General. He made fighting DWI and domestic violence a priority. Working with the Legislature on both sides of the aisle, he pushed for tougher laws against offenders. Tom also fought to protect consumers, especially senior citizens, from rampant telemarketing and other forms of fraud. Additionally, he made ethics a trademark issue, increasing transparency in government and prosecuting corrupt politicians, even members of his own party. In 1994, Tom was elected to a second term as Attorney General.

In 1998, Tom was elected to represent the 3rd Congressional District of New Mexico in the U.S. House of Representatives. In the House, he wrote and passed legislation to establish a national renewable electricity standard, which would spur the creation of good jobs, reinvigorate our economy, and reduce global warming emissions. While in the House, Tom co-founded the Congressional International Conservation Caucus, which is now the second largest caucus in the U.S. Congress. He serves as the co-chair of the caucus in the Senate.

Tom serves on five Senate committees: Appropriations, Foreign Relations, Commerce, Indian Affairs, and Rules and Administration.

As a member of the powerful Appropriations Committee, Tom has a voice in federal funding for departments, agencies and other programs. With its labs, military bases and public lands, New Mexico has a large federal presence. Tom is committed to defending New Mexico through the appropriations process and to working for a balanced fiscal policy that will address our nation's debt and invest in long-term economic growth.

As a member of the Foreign Relations Committee, Tom is charged with congressional oversight of U.S. operations and programs beyond our borders, aiming to keep America safe, promote democracy and foster international development and conservation. Tom's work on the Commerce Committee focuses on a variety of issues ranging from greater broadband deployment and consumer protection to oversight and expansion of the nation's communications infrastructure, including in underserved rural communities. On the Indian Affairs Committee, he carries on his longtime mission of responding to the priority concerns of Native Americans, including economic development, trust responsibilities, land management, Indian education and health programs. Through the Rules Committee, Tom is working to reform government and Congress, continuing his commitment to a more open, transparent government that can work together to get things done for the American people.

In the Senate, Tom continues to be a strong advocate for the hardworking families of New Mexico, for a clean energy economy and the environment, for affordable and accessible health care, and for our nation's veterans. He has also been a leader in the fight for campaign finance reform and for making government more accountable to the American people, not special interests.

Tom is married to Jill Cooper, who is a former attorney and a long-time advocate for the arts. They have one grown daughter, Amanda, and live in Santa Fe.

Keysha Walker

Team Lead, Durable Infant and Toddler Products

*Regulatory Enforcement Division
CPSC*

Keysha Walker is the newly appointed Team Leader at the U.S. Consumer Product Safety Commission (CPSC), Office of Compliance and Field Operations, Regulatory Enforcement Division. Ms. Walker is responsible for overseeing the Durable Infant and Toddler Products area under section 104 of the Consumer Product Safety Improvement Act (CPSIA). Ms. Walker began her career with the CPSC in 2002 as a Litigation Paralegal in the Office of Compliance Legal Division. She became a Compliance Officer in 2004 working in the Children's Products area within the Defects Investigation Division. She gained her experience working on defect investigations involving several durable nursery products and other types of children's products. She was pioneer in the development of the voluntary

standard involving children's folding chairs after successfully negotiating recalls of over 5 million chairs. She was also instrumental in the development of more stringent standards involving full-size cribs, in particular, drop-sided cribs. In 2008, Ms. Walker transferred to the Regulated Products Division when the Office of Compliance re-organized, and has been an asset in enforcing and providing guidance as it relates to the mandatory regulations under the Federal Hazardous Substances Act, Consumer Product Safety Act, Child Safety Protection Act, and the CPSIA. Prior to joining the CPSC, Ms. Walker held the position as a Litigation Paralegal at a telecommunications law firm in Washington, D.C. She also contracted as a Litigation Paralegal with several law firms throughout the Washington, D.C. metropolitan area. She earned her Paralegal Certification at Winston-Salem State University in Winston-Salem, North Carolina and received her Bachelors of Arts Degree in Political Science from North Carolina Agriculture and Technical State University in Greensboro, North Carolina.

Laura Walther

Counsel
Crowell & Moring

Laura J. Walther is a counsel based in the Advertising & Product Risk Management Group of Crowell & Moring's Washington, D.C. office. She helps clients navigate the complex regulatory hurdles involved in the design, distribution, sale, marketing and advertising of consumer goods. She defends her clients when they face agency enforcement matters, competitive advertising challenges, and product liability or false advertising litigation. Laura regularly represents clients before the Consumer Product Safety Commission (CPSC), Health Canada, the National Highway Traffic Safety Administration (NHTSA), and other product-related agencies. She assists clients with agency reporting, recalls and corrective action negotiations. Laura's recent experience includes representing a brand-name fire safety product manufacturer in connection with multiple different cross-jurisdictional product recalls and representing a high profile retailer in connection with ongoing CPSC enforcement matters. Laura also frequently acts as a coordinator of legal and public relations strategies when clients are faced with a crisis.

Rachel Weintraub

Legislative Director and General Counsel
Consumer Federation of America

Rachel Weintraub is the Legislative Director and Senior Counsel for Consumer Federation of America (CFA). Previously, she was the Director of Product Safety. Rachel has worked with Consumer Federation of America since 2002. Her primary focus is advocacy on product safety issues. Ms. Weintraub represents CFA on behalf of consumers before the Consumer Product Safety Commission, Congress, state legislatures, and within voluntary standard setting organizations. Additionally for CFA, she works

on civil justice, regulatory reform and financial services issues as well as with a wide range of internal legal issues. Ms. Weintraub testifies on behalf of consumers before Congress and before the Consumer Product Safety Commission concerning numerous product safety issues. Ms. Weintraub frequently talks to the media about product safety and other consumer issues and has spoken about product safety issues at numerous national conferences. Rachel serves on the Board of ANSI and on the F 15 Executive Committee of ASTM. Rachel is a past president of the International Consumer Product Health and Safety Organization. Prior to her work for CFA, Ms. Weintraub was a consumer advocate with the U.S. Public Interest Research Group, the national lobbying office for the state PIRGs, from September 1999 until December 2001. While at U.S. PIRG, she represented consumers on product safety and health care issues. In 1999, Ms. Weintraub graduated from the Boston University School of Law (JD). She spent her last year of law school at the Georgetown University Law Center where she also worked as a research assistant for the Federal Legislation Clinic. In 1996, Ms. Weintraub graduated phi beta kappa and magna cum laude from Binghamton University (BA).

Scott Wolfson

Director, Office of Communications
U.S. Consumer Product Safety Commission

Scott Wolfson is the Director of Communications at the U.S. Consumer Product Safety Commission (CPSC) and a Senior Advisor to Chairman Elliot F. Kaye. He has more than 15 years of experience at CPSC and has led the agency's communications office since 2009. Mr. Wolfson developed and launched the agency's social media program, oversaw the implementation of the Virginia Graeme Baker Pool and Spa Safety Act, oversaw the creation of the *Pool Safely and Anchor It!* education campaigns, served as former Chairman Inez Tenenbaum's chief speech writer, and serves as Chairman's Kaye's liaison with the professional sports leagues on brain safety in youth sports. Mr. Wolfson's areas of expertise include drowning prevention, ATV safety, electrical safety, and civil and criminal enforcement cases.

Keith Yung

General Manager
STC Hong Kong

Keith Yung—overlooking operation and technical development of STC toys and children's products testing facilities in Hong Kong, China, Asia, EU and the USA. Keith has over 20 year experience in toys and children's products testing. Since 2005, Keith has been a member of the China National Technical Committee of Standardization for Toys and involved in the research, establishment, revision and supervision of China National Standards.

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Since the 1930's, TIA and the U.S. toy industry have been leaders in toy safety. We've worked with medical and child development experts, government, consumer representatives, engineers, testing labs, and others to ensure that toy standards ensure safe play. As a result, U.S. toy standards have been recognized as the "gold standard" of effective toy regulation—and are emulated around the world.

We are proud of the achievements made in collaboration with stakeholders and we value working in partnership with others to ensure safe and fun play for children. Many of these partnerships have been made possible through the forum that ICPHSO provides.



TIA congratulates ICPHSO on its 23rd successful annual meeting and training symposium!

TIA has been a supporter of ICPHSO from its earliest days, and we look forward to many more years of productive partnership in advancing safety!



Stephanie Zimmerman

Consumer Reporter
ABC News

Stephanie Zimmermann joined the Brian Ross investigative unit at ABC News in December 2012 to create a national consumer-help feature – “The ABC News Fixer” – which appears on TV, radio and online platforms. “The Fixer” is a recurring segment on ABC’s “Weekend Good Morning America.” Stephanie also contributes to consumer investigative projects for the network, including stories on mortgage fraud and product recalls.

Prior to joining ABC News, Stephanie wrote “The Fixer” for the Chicago Sun-Times. She recovered \$1.4 million for Chicago-area consumers who were ripped off or got the runaround.

Stephanie also worked as an editor and investigative reporter at the Sun-Times., beginning in 1996. Her investigations included uncovering widespread fraud in Chicago’s

residential disabled parking program, toxic levels of lead in children’s jewelry, and glaring deficiencies in prosecutions of repeat domestic violence offenders.

Before that, Stephanie spent three years at the (Fort Lauderdale, Fla.) Sun-Sentinel, where her investigations included the Toyota leasing scandal and massive fraud in the moving industry.

From 1990 to 1991, Stephanie lived in Nairobi, Kenya, where she freelanced for Voice of America’s Africa news service and worked for a relief and development organization.

Stephanie earned bachelor’s and master’s degrees in journalism from the Medill School of Journalism at Northwestern University. She studied development theory and politics at the University of Sussex, Falmer-Brighton, U.K.

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Committee Reports

Communications

The Communications Committee is an Ad Hoc committee established by the Board of Directors in 2015 to assist in carrying out the objectives set forth in ICPHSO's long term communications and strategic planning initiatives. The committee is working collaboratively with ICPHSO Executive Director Marc Schoem and Edelman US on an in kind basis, to inventory and assess ICPHSO's communications assets and to develop a communications plan that complements ICPHSO's strengths and long term goals. In addition, the Communications Committee and the ICPHSO Executive Committee have worked cooperatively with the CPSC staff to develop and send letters from the ICPHSO President and President-Elect to over 100 international product safety regulators and product safety organizations, providing information about ICPHSO and the ICPHSO Annual Symposium.

Newsletter

With the enhanced capabilities of our new website, ICPHSO is now better able to deliver valuable and timely content to our members - more frequently and more professionally than in the past. However, to find or develop quality content on a frequent enough basis to sustain this initiative, we will need volunteers to help and we will need to be more proactive in establishing content sharing relationships with our members, our speakers and our attendees at the Symposium. This will also help us further our stature as one of the premier product safety organizations in the world.

To help us manage and implement this initiative, we, ICPHSO is seeking individuals who are interested in working on this initiative - finding content, writing content and finding others who are willing to submit substantive content for the newsletter and the website. Interested

individuals should contact the Newsletter Editor, Ken Ross, at kross@icphso.org to offer their assistance.

Membership

The Membership Committee is focused on growing the membership of ICPHSO and ensuring all areas of consumer safety interests are appropriately represented. Recently, the membership goal of 500 members was surpassed. Currently ICPHSO is 585 members strong (and growing.)

For 2016, the committee will be focused on developing member benefits, engaging current members, and as always growing membership. We will be looking at better defining our membership categories and possibly adding a new membership category.

The Membership Committee is always looking for new committee members. If you are currently a member and would like to become involved with the Membership Committee, please see Holly Ohlrich (hohlrich@step2.net). If you are not a member, please consider becoming one.

Web Committee Report

The website implementation is occurring on a phased basis, with features new features and functionality being



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added weekly. During the past month we have implemented several features to promote the Symposium including the events section, sponsor recognition, integration of sched.com and our own scheduling capability. We also implemented the online version of our newsletter, timely news and articles of interest in the promo section of the home page as well as regulatory updates, press releases and health and safety links. We hope to launch our new career center at the Symposium which will be followed by several additional features. Meanwhile, we are updating promotions, graphics and articles daily. Check back to the website often to take advantage of the content. We are also looking for individuals who can help us develop or make arrangements for content. Contact Rick Brenner (rfbrenner@icphso.org) if you would like to help.

Scholarship Report

ICPHSO is committed to providing diverse points of view from all its stakeholders at all three of its regularly scheduled Symposiums and Training Workshops. To this end, we continue to not only solicit contributions to our scholarship fund but also continue to provide significant funding to organizations and individuals who might not otherwise be able to attend our meetings. For the 2016 Annual Meeting and Training Symposium ICPHSO provided assistance to 20 individuals/organizations so that they could attend and/or participate at the Symposium in Washington, D.C. This is a significant increase over last year's funding and we anticipate being able to provide additional funding in the future.

Strategic Planning Committee

After developing a new strategic plan last year, ICPHSO committees have worked this year to begin implementation. We have a new website up and running, made management changes, and begun the process of working with Edelman on a communications plan – a need highlighted through the planning process. Through the coming year, the Strategic Planning Committee will work with other committees and the executive committee to continue to implement the plan. We need committee members interested in the growth of ICPHSO and willing to work to support the plan and measure our progress. The committee will work primarily via email and conference calls. In March, the first meeting will discuss how best to move forward and divide assignments.



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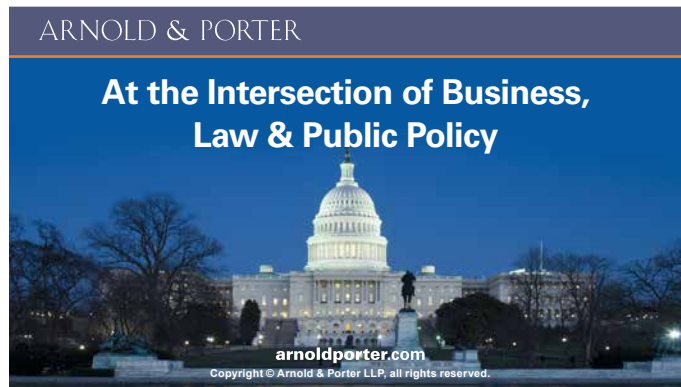


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Committee Reports

Treasurer's Report: Summary

For the most recent fiscal year just completed (September 1, 2013 – August 31, 2014), ICPHSO experienced a nice rebound from the previous fiscal year from a net income standpoint. Annual conference revenues were up significantly, most likely due to the shift back to Orlando as the location. Orlando is also a slightly less expensive location to hold the annual meeting as compared to Washington, D.C., thus the net income from the annual conference was also up.

Membership revenues were up slightly year over year, which is a good indicator of increasing interest in the organization and the membership committee is focused on more growth in 2015.

The major difference year of year, however, was in the number of other meetings sponsored by ICPHSO as compared to the previous year. The regional meeting held in Seattle (Pacific Northwest Product Safety Training Workshop) was successful and profitable, as were the international symposia held in Queensland, Australia and Brussels.

The Board of Directors continuously seeks ways to add value to membership in ICPHSO and maintain their fiduciary responsibility to be good stewards of the organization's assets.

Michael Dwyer, CAE

President

Juvenile Product Manufacturers Association (JPMA)

Treasurer

ICPHSO Treasurer

SUMMARY INFORMATION		
STATEMENT OF ACTIVITY (PROFIT & LOSS STATEMENT)		
	FY	FY
	2012/2013	2013/2014
REVENUES:		
ANNUAL CONFERENCE	\$ 469,905	\$ 528,190
MEMBERSHIP	62,600	69,303
OTHER MEETINGS INCOME	80,812	218,100
SCHOLARSHIP CONTRIBUTIONS	2,100	2,900
INVESTMENT & MISCELLANEOUS INCOME	<u>3,401</u>	<u>1,356</u>
TOTAL INCOME	<u>618,818</u>	<u>819,849</u>
EXPENSES:		
PROGRAM SERVICES	466,824	509,631
MANAGEMENT & GENERAL	194,633	188,456
FUNDRAISING	<u>224</u>	<u>571</u>
TOTAL EXPENSE	<u>661,681</u>	<u>698,658</u>
NET INCOME	(42,863)	121,191
UNRESTRICTED NET ASSETS AT BEGINNING OF YEAR	<u>615,519</u>	<u>572,656</u>
UNRESTRICTED NET ASSETS AT END OF YEAR	572,656	693,847

STATEMENT OF FINANCIAL POSITION (BALANCE SHEET)

	FY 2012/2013	FY 2013/2014
<u>CURRENT ASSETS:</u>		
CASH		
CHECKING	\$ 341,181	\$ 508,758
SAVINGS	<u>248,039</u>	<u>200,895</u>
TOTAL CASH	589,220	709,653
ACCOUNTS RECEIVABLE	13,775	13,250
PREPAID EXPENSES	<u>55,542</u>	<u>4,547</u>
TOTAL CURRENT ASSETS	<u>658,537</u>	<u>727,450</u>
FURNITURE AND EQUIPMENT	5,700	5,700
LESS ACCUMULATED DEPRECIATION	<u>(5,380)</u>	<u>(5,541)</u>
TOTAL COST LESS ACCUMULATED DEPRECIATION	<u>320</u>	<u>159</u>
TOTAL ASSETS	<u>\$ 658,857</u>	<u>\$ 727,609</u>
<u>CURRENT LIABILITIES:</u>		
ACCOUNTS PAYABLE	\$ 6,866	\$ 1,162
DEFERRED REVENUE	<u>79,335</u>	<u>32,600</u>
TOTAL LIABILITIES	<u>86,201</u>	<u>33,762</u>
<u>NET ASSETS:</u>		
UNRESTRICTED NET ASSETS	<u>572,656</u>	<u>693,847</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 658,857</u>	<u>\$ 727,609</u>

Executive Director Report

Welcome everyone to the 2016 Annual Meeting and Training Symposium in Washington, D.C.

It's been only four months since I became the Executive Director and during that time, we successfully completed our 2015 International Symposium in Billund, Denmark, transitioned to a new website with new and enhanced content, transitioned to a new association management company and during it all put together the DC 2016 Symposium. While there have been some transitional issues with the website, thanks to the strong support of ICPHSO members and the new association management we are all here today and looking forward to a week of training, learning, networking, renewing old acquaintances and making new ones. Thanks to everyone for your patience and support during the transition period. Keep checking www.icphso.org for information we hope will keep you better informed about pressing product safety issues. I look forward to seeing you all in Atlanta, GA and Brussels at our next Regional and International Symposium. And, don't forget to check out our membership benefits and consider being a part of the one and only global organization of health and safety professionals.

Feel free to call me or write me with any ideas, suggestions or complaints:

Marc J. Schoem

Executive Director

301-774-3020 or mschoem@icphso.org



The ICPHSO Board of Directors
is pleased to present the
2016 Ross Koeser Achievement Award to

Joan Lawrence

Senior Vice President of Standards and Regulatory Affairs

Toy Industry Association



Joan's invaluable contributions to ICPHSO as a long time member, volunteer, Chair of the Sponsorship Committee, Board Member and Past President have contributed in many different ways to the success of ICPHSO and we appreciate all that she has done and is still doing on our behalf.

SAVE THESE DATES:

ICPHSO Southeast Regional Product Safety Training Workshop

June 2, 2016

One-day Symposium

2455 Paces Ferry Road, C8, Atlanta, GA USA

Hosted By The Home Depot

ICPHSO 2017 Annual Meeting and Training Symposium

February 20-24, 2017

Hyatt Regency Grand Cypress Hotel

Orlando, Florida, USA

ICPHSO 2016 International Symposium

November 14-15, 2016

Two-day Symposium

Brussels, Belgium

(Part of the EU International Product Safety Week)

ICPHSO 2018 Annual Meeting and Training Symposium

February 19-23, 2018

Hyatt Regency Grand Cypress Hotel

Orlando, Florida, USA



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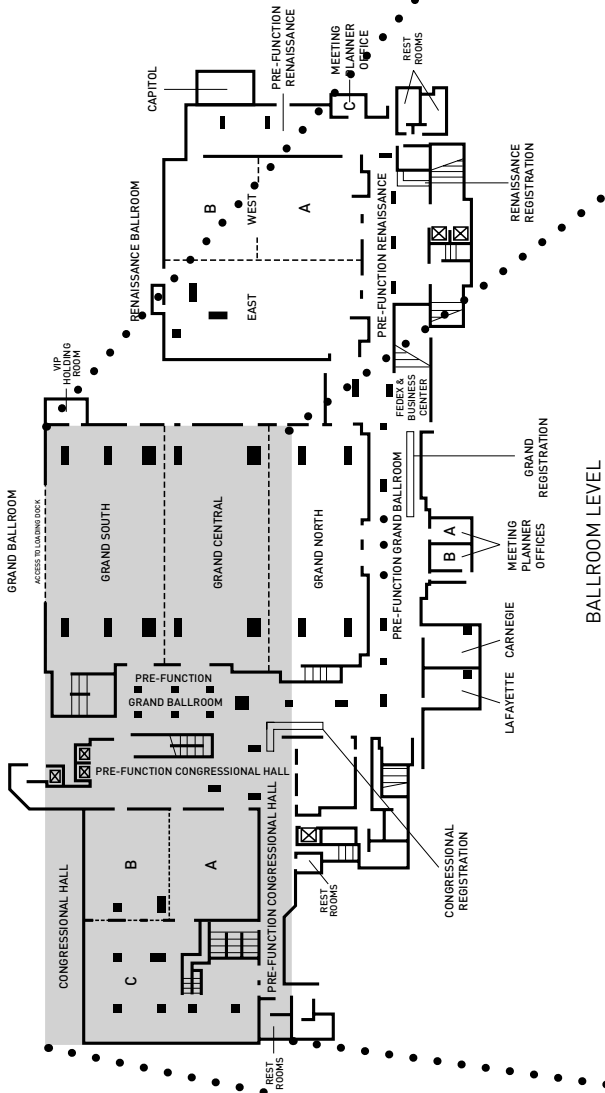
EXHIBITORS

Actus Analytical 1	Intertek 22 & 23
ADK Information Services 8	Jacoby Solutions 12
Asia Inspection/ANSECO 18	MET Laboratories, Inc 10
Applied Safety and Ergonomics 31	Metric Stream 28
BureauVeritas 11	Norton Rose Fulbright 21
CASE Forensics 26	NSF International 19
Compliance & Risks 15	Product Safety Letter (PSL) 1
CSA Group 27	Recall Results 4
DecisionOne 20	SGS 13
Dekra 7	Stericycle Expert Solutions 30
Deloitte & Touche LLP 16	TEXbase Inc. 33
Edelman 5	TÜV SÜD 25
Eurofins Product Testing Laboratories 9	TÜVRheinland 6
Ferrero 2	UL 3
Health Canada/Sante Canada 29	United Laboratory Services., Ltd. 17
HKSTC 34	US Consumer Product Safety Commission 14
ICIX 24	XOS 32

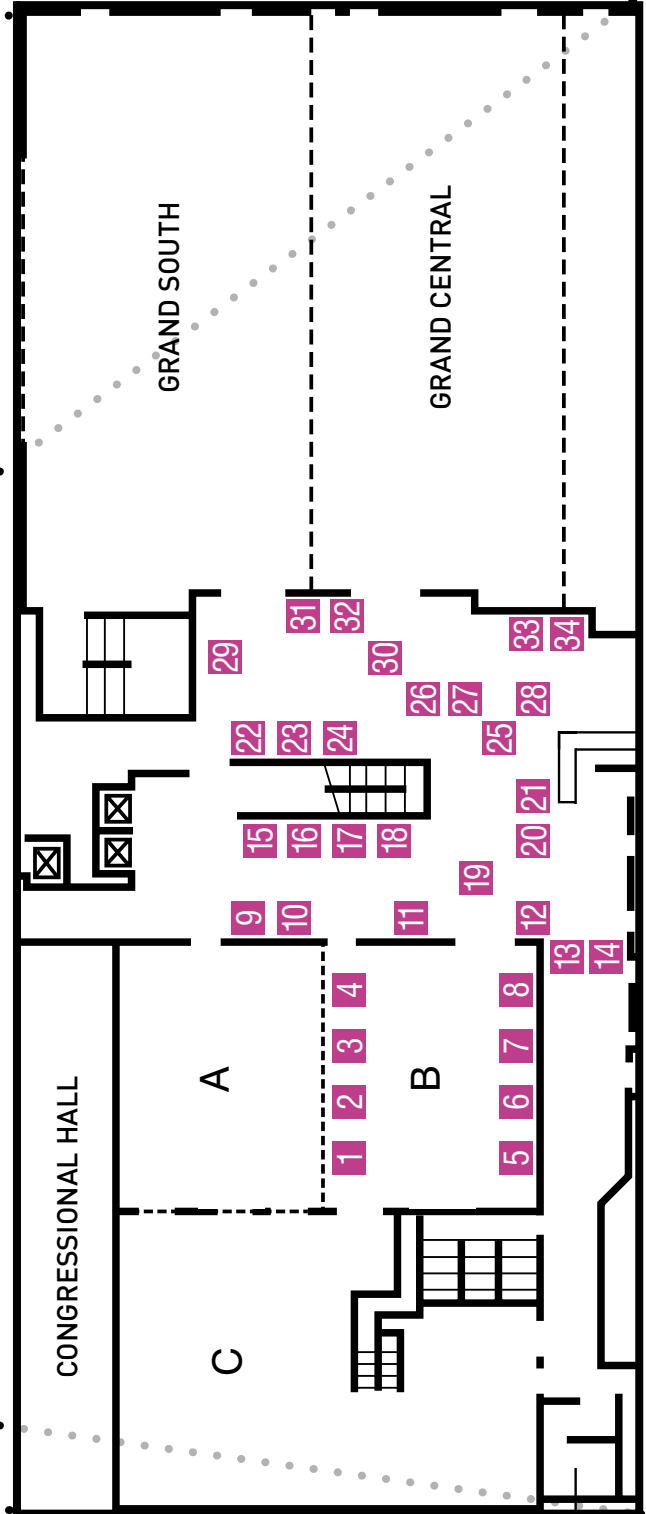


EXHIBIT FLOOR PLAN

ENLARGED AREA



BALLROOM LEVEL



BALLROOM LEVEL | TABLETOP EXHIBIT AREAS (1-34)

June 2, 2016

**ICPHSO Southeast Regional Product
Safety Training Workshop**
Atlanta

November 14-15, 2016

ICPHSO 2016 International Symposium
Brussels



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